

SPONSORSHIP
and EXHIBIT
OPPORTUNITIES

EQUITY, COMMUNITY
AND EXCELLENCE:
OUR *Gateway*
TO THE FUTURE

ASHT 2021

October 7-10, 2021

*St. Louis,
Missouri*

ASHT
AMERICAN SOCIETY OF HAND THERAPISTS™

2021.asht.org / #ASHT2021

ASHT

AMERICAN SOCIETY OF HAND THERAPISTS™

» *About* ASHT

ASHT is a professional organization of hand therapy professionals, who specialize in the treatment and rehabilitation of the upper extremity (hand, wrist, elbow and shoulder). The majority of our members have completed the requirements for the advanced designation of Certified Hand Therapist (CHT).

» *Our* MISSION

To build and support the community for professionals dedicated to the excellence of hand and upper extremity therapy.

» *Our* VISION

To be the recognized leader in advancing the science and practice of hand and upper extremity therapy through education, advocacy, research and clinical standards.

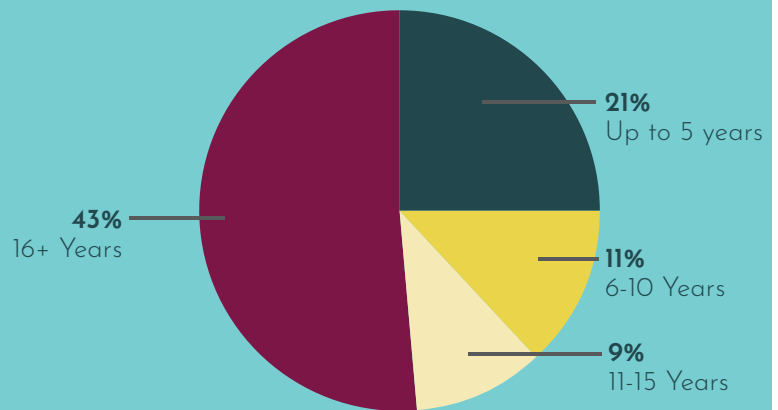
» CONTACT *Us*

For more information or to advertise:

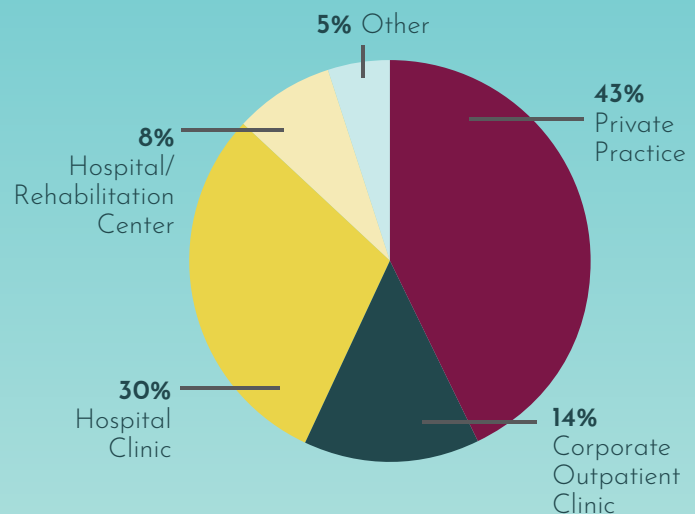
Porter Rice
Industry Relations Manager
Direct: 856-437-4750
Email: price@asht.org

MEMBERSHIP DEMOGRAPHICS

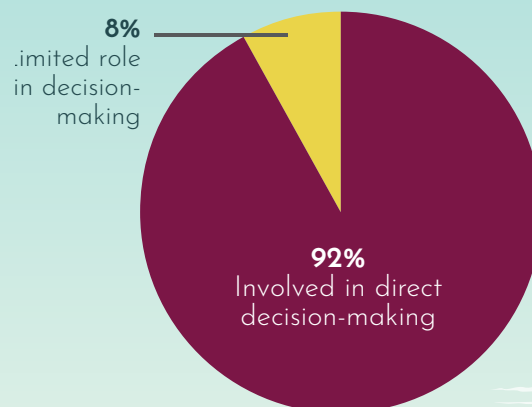
YEARS OF HAND AND UPPER EXTREMITY THERAPY EXPERIENCE



PRIMARY WORK SETTING



DECISION-MAKING AND INFLUENCING AUTHORITY



Our REACH

3,700+ members specializing in hand and upper extremity therapy

- Certified Hand Therapists (CHTs) - 85%
- Educators
- Healthcare providers
- Occupational therapists
- Physical therapists
- Researchers
- Solution providers
- Students



Sponsorship/Exhibit Opportunities

The **ASHT ANNUAL MEETING** attracts attendees from all segments of hand and upper extremity therapy, attendees are both members and non-members of the society, industry partners, researchers and students who collaborate to advance the field of hand and upper extremity therapy by promoting education, advocacy, research and clinical standards.

	PLATINUM \$10,000	GOLD \$7,500	SILVER \$4,500	EXHIBIT BOOTH PACKAGE CORNER: \$2,400 INLINE: \$2,350	VIRTUAL EXHIBIT ONLY \$1,500
IN-PERSON EXHIBIT BOOTH*	10' X 30'	10' X 20'	10' X 10'	10' X 10'	N/A
VIRTUAL EXHIBIT BOOTH	●	●	●	●	●
EXHIBITOR REGISTRATIONS (exhibit hall-only and virtual registrations)	5	3	2	2	2 (VIRTUAL ONLY)
ATTENDEE LIST (sponsors receive email/phone)	PRE AND POST	PRE AND POST	PRE AND POST	POST ONLY	POST ONLY
LEARNING HOUR (virtual session)	●	●			
MOBILE APP ADVERTISING	BANNER AD ON MAIN MENU	BANNER AD ON MAIN MENU			
POCKET PLANNER ADVERTISING	FULL PAGE AD PREMIUM POSITION	FULL PAGE AD	FULL PAGE AD		
MOBILE APP TRAFFIC BUILDER	●	●	●		
PASSPORT 2 PRIZES	●	●	●		
SPONSOR RECOGNITION (branding on event website, conference emails, materials, signage)	●	●	●		
ACKNOWLEDGEMENT IN ASHT TIMES SPECIAL PRINT EDITION	●	●	●		

*Exhibit Booth included. 8' high backwall drape, 8' high sidewall drape, and one (1) 7' x 44' cardstock identification sign. Exhibit hall is carpeted. Furniture not included Exhibitors may purchase additional exhibit hall-only registrations for \$150 each. After the first 10' x 10' booth purchase, each additional booth comes with one (1) exhibit hall-only registration.

Speaking OPPORTUNITIES

BREAKFAST SYMPOSIA (IN-PERSON SESSION)

\$7,500 - 2 AVAILABLE

The Breakfast Symposium has been a go-to affiliate event for many years at ASHT Annual Meetings. With the opportunity to enjoy breakfast and educational content from a top sponsor, meeting attendees jump at the opportunity to reserve their space before they fill up! Take the opportunity to provide attendees with an additional learning forum or develop your content to support an existing program session.

SPONSORSHIP FEE INCLUDES:

- Exclusive rights to 1 of 2 available Breakfast Symposia
- One-hour session time
- ASHT will offset a portion of your F&B costs (amount contingent on venue pricing)
- Room rental and set for a maximum of 200 attendees (dependent on required safe distancing practices)
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

HANDS-ON DEMONSTRATIONS (IN-PERSON SESSION)

\$2,000 - 4 AVAILABLE

A Hands-On Demonstration provides companies with an opportunity to share working knowledge of their products with hand therapists in a collaborative setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility. Key objectives in sponsoring a demonstration at ASHT's Annual Meeting is for hands-on demonstration purposes and to provide supporters and attendees alike the opportunity to participate in more interactive demonstrations that would be difficult to do from an exhibition booth.

HANDS-ON DEMONSTRATION FEE INCLUDES:

- Exclusive rights to 1 of 4 available Hands-On Demonstrations
- Half-hour session time
- Room rental and set for a maximum of 75 attendees (dependent on required safe distancing practices)
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

LEARNING HOUR (VIRTUAL SESSION)

\$2,000 - 4 AVAILABLE

A Learning Hour provides companies with an opportunity to share working knowledge of their products/services, immediately following each live CE session, with hand therapists in a group setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility.

FOCUS GROUP FEE INCLUDES:

- Exclusive rights to 1 of 4 available Learning Hour sessions
- One-hour session time
- Session will be streamed live during the conference program for virtual attendees
- Session will be available on-demand for all registered attendees for 12 months after the conference
- Professional production support
- Pre-conference full attendee list for one-time use, along with a list of all attendees of your learning hour.
- Staff/marketing support from ASHT

For all Affiliate Events - Audio/visual, Internet access, food and beverage, any facilitator honorarium and/or travel is not included and can be arranged separately by the sponsor if needed. ASHT is open to discussing special, interactive seating configurations upon request. Additional charges may apply. Session proposals must be approved by the ASHT Annual Meeting Committee to ensure that the program(s) are applicable to attendee needs. ASHT does not guarantee headcount and all opportunities are based on availability at time of inquiry.

A La Carte

PROMOTIONAL AND BRANDING OPPORTUNITIES

Recognition for sponsors of an A la Carte opportunity is for the program or service being supported only. **If you have a unique branding idea that is not listed below, please contact ASHT to learn more about how we can work together to customize a solution that fits your needs.**

ADVERTISING AND BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	INVESTMENT	ABOUT
SEAT DROP	3	\$2,000	Have your approved piece placed on the seat of each attendee in general session!
UNDER-DOOR DROP	3	\$3,500	Are you trying to distribute a one-sheet? Have our team place it under each attendee's hotel door!
TOTE BAG SPONSOR	Exclusive	\$10,000	Useful for years to come as they are carried into session rooms, through airports and all over the conference with your company logo.
WATER BOTTLE SPONSOR	Exclusive	\$10,000	Have your company logo on water bottles and custom creative on a distribution station placed within a high-traffic area
HAND SANITIZER SPONSOR	Exclusive	\$7,000	Hand sanitizer will be distributed at registration to all attendees when they check in.
LANYARDS	Exclusive	\$7,000	Your company logo will be around every conference-goer's neck for the entire conference!
WIFI SPONSOR	Exclusive	\$6,000	Every attendee that uses the WiFi will be immediately directed to your website!
HOTEL KEY CARDS	Exclusive	\$4,500	Start building brand visibility from the moment the attendees arrive at the hotel!
PADFOLIO INSERT	5	\$2,000	Have your approved item placed in each padfolio pre-conference. Guaranteed to hit each conference-goer!

POCKET PLANNER

Each registered participant will receive this useful booklet containing the agenda at a glance, room locations, exhibitor listing and instructions for obtaining continuing education credit and any planned activities or social events.

AD POSITION & SIZE:	RATE:
Outside Back Cover*	\$1,500
Inside Front Cover*	\$1,250
Inside Back Cover*	\$1,250
Full Page	\$1,000

*PREMIUM POSITIONS ARE BASED ON AVAILABILITY.
ALL ADS ARE 4-COLOR.

2021 ANNUAL MEETING MOBILE APP

ROTATING BANNER AD \$600

Drive more attendees to visit your both and website. Pump up your on-site visibility. Increase awareness of your company and products with an ad linked to the URL of your choice. The mobile app, released two weeks prior to the Annual Meeting, is the primary information hub for the program guide, exhibitor directory, keynote highlights, session descriptions, information on the speaker faculty, social events and networking opportunities. The app is promoted to the entire ASHT membership of 3,700+ via e-blast communications and prominently positioned on the Annual Meeting website.

ASHT *Supporter History*

3D Systems	Dynaflex International	Joint Active Systems, Inc.	Protexgloves
3-Point Products	Dynamic Tape	Joint Jack Company	Providence Health & Services
Ability Prosthetics & Orthotics	Dynasplint Systems, Inc.	Joint Protection Products, LLC	RangeMaster / Therapeutic Dimensions
Able2Grip / OBW	Dynatomy	Kiio, Inc	Rehab Education, LLC
Active Innovations	EazyHold	Kinesio Holding Corporation	Rehab Innovations (UE Ranger)
Adaptive Therapy Devices	Elsevier	Kinetec USA, Inc.	Rehab Minder Pty. Ltd.
Advance	Endo Pharmaceuticals	KnotOut Enterprises	Rejuvenation
Aha! Concepts LLC	epoch lasers	Lafayette Instrument	Restorative Care of America Inc. (RCAI)
Allard USA Inc.	Essity, formerly known as BSN Medical	Lantz Medical	RockTape, Inc.
Allied Health Media	eTreat Medical Diagnostics	LAZY-HANDS	Rocky Mountain University of Health Professionals
Allsport Dynamics Inc	Evidence In Motion	Lenjoy Medical Engineering Inc	ROYALZ
Alternative Prosthetic Services, Inc	Exploring Hand Therapy / Treatment2Go	Loving Healing Press	Saebo, Inc.
American Association for Hand Surgery (AAHS)	EzGrip® Dexterity Technologies Corp.	Luminate Advertising	Select Medical Corporation
American Hand Therapy Foundation (AHTF)	Fabrication Enterprises Inc.	LympheDIVAs	SensationAx
AMGF, Inc. Global Prosthetic Development	Fabrifoam Products	MD Systems, Inc.	Serola Biomechanics Inc
Anatomi Metrix	Figurate Concepts	MedBridge Education	ShoulderSphere
Anatomy Softwear	Functional Visions Inc.	Medical Center Orthotics and Prosthetics	Silipos Inc.
Arm Dynamics	Game Ready	Medline Industries	Silver Ring Splint Company
Arthrex, Inc.	Georgia Hand and Upper Extremity	MedStar National Rehabilitation Network	Spirit Lala
ASHT International Committee	Special Interest Group (GHUESIG)	Midwest Orthopaedics at Rush	Texas Society for Hand Therapy
Athletico Physical Therapy	Graston Technique, LLC	MIH International LLC	The Dome Companies / Handeze
ATI Physical Therapy	Grimm Scientific Industries Inc	Molnlycke Health Care US, LLC	Therabath Professional Paraffin Products
Auxilium Pharmaceuticals	Guangzhou Renfu Medical Equipment Co., Ltd.	MoTrack Therapy	Thomas Jefferson University
AxoGen	Hand in Mind	Myomo, Inc.	Tim Booth Photography
Axsome Therapeutics Inc	Hand Rehabilitation Foundation	Naked Prosthetics	Today in OT
B&L Engineering	Hand Therapy Association of California	NEOFECT USA, Inc.	Toshiba America Medical Systems (TAMS)
BraceLab / HandLab	Hand Therapy Certification Commission (HTCC)	North Coast Medical, Inc.	TRIA Orthopaedic Center
Breg, Inc.	Hand to Shoulder Therapy Center	NSD Spinner	UnbuckleMe
Brownmed, Inc.	HandiThings	OPTP	University of St. Augustine
BTE Technologies, Inc.	Handstand	Orfit Industries America	University of Wisconsin-Milwaukee
Bullseye Brace, Inc.	Hanger Clinic	Ortho Innovations, Inc	UpLifeUSA
Cedaron Medical	Heartfelt Hands	Orthopaedic Summit: Evolving Techniques	Upstream Rehabilitation
Charleston Hand Therapy Center	Hely & Weber	Orthopedic One, Inc.	US Army Medical Department
Chesapeake Medical Products, Inc	Herbal Soak Swirl & Soothe	Orthozone, Inc.	UTMB Healthcare Systems Staffing
Clinical Specialty Education	Hila Hands	Össur	Valley General Hospital
Clinically Fit, Inc.	Hospital for Special Surgery (HSS Rehabilitation Network)	Ottobock	VQ OrthoCare
ComfortHandle	HPSO (Healthcare Providers Service Organization)	Palo Medical	WABA Fun
Concentra (formerly U.S. HealthWorks)	IAOM-US / International Academy of Orthopedic Medicine	Paraffin International LLC	WebExercises, Inc.
Concordia University	Infinity Marketing (BalladHealth)	Performance Health (Patterson Medical)	WebPT, Inc.
Contour Design, Inc.	International Society of Sports Traumatology of the Hand (ISSPORTH)	Phalang-EASE® Mittens, LLC	Whitehall Manufacturing Inc.
Cook Children's Medical Center		Physiotec	Walters Kluwer
Core Products International, Inc.		Pillet Hand Prostheses, Ltd.	WristWidget
DanMic Global		Point Designs LLC	Zero Gravity Skin
Dexterity Hand Therapy / PediFix, Inc.		PowerPlay	
DiloTrax		Prene Products LLC	
DJO Global, Inc.		Primal Pictures	
Drexel University		Prohands Medical	
Dycem			



ASHT ANNUAL MEETING

2021 APPLICATION

PRIMARY CONTACT INFORMATION (HANDLES ALL CONFERENCE/MARKETING LOGISTICS)

Contact Name _____
 Contact Title _____
 Contact Email _____
 Contact Office Phone _____
 Contact Mobile Phone _____

INFORMATION FOR DIGITAL RESOURCE GUIDE AND PROMOTIONS (THIS WILL BE USED FOR ALL ASHT PROMOTIONS)

Company Name _____
 Address _____
 City _____ State _____ ZIP _____
 Main Phone _____ Website _____

ANNUAL MEETING

SPONSORSHIP PACKAGES

- Platinum.....\$10,000
- Gold.....\$7,500
- Silver.....\$4,500

IN-PERSON & VIRTUAL EXHIBIT PACKAGE

- 10 X 10 In-line Booth \$2,350 Per Qty. _____
- 10 X 10 Corner Booth...\$2,400 Per Qty. _____

VIRTUAL EXHIBIT ONLY

- Virtual Exhibit Booth.....\$1,500

POCKET PLANNER

- Back Cover.....\$1,500
- Inside Back Cove.....\$1,250
- Inside Front Cover.....\$1,250
- Full Page.....\$1,000

MOBILE APP

- Banner Ad.....\$600

BRAND EXPOSURE

- Tote Bags Sponsor.....\$10,000
- Water Bottle Sponsor.....\$10,000
- Hand Sanitizer.....\$7,000
- Lanyards.....\$7,000
- WiFi Sponsor.....\$6,000
- Hotel Key Cards.....\$4,500
- Under-Door Drop.....\$3,500
- Padfolio Insert.....\$2,000
- Seat Drop.....\$2,000

IN-PERSON AFFILIATE EVENT OPPORTUNITIES

- Breakfast Symposium.....\$7,500
- Hands-On Demonstration.....\$2,000

VIRTUAL AFFILIATE EVENT OPPORTUNITIES

- Learning Hour.....\$2,000

PAYMENT INFORMATION

- Invoice me for payment by **check** or **credit card**

- Please charge my **credit card** below:

- Visa Master Card American Express

Name on Card _____

Account Number _____ Exp. Date _____ Security Code _____

Total _____

Signature _____

- Invoice me for payment by **wire transfer** or **ACH**.

It is important to note that most banks charge a service fee for wire transfers. ASHT charges a flat fee of \$25.00 USD for all payments being made by wire transfers to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.

SPONSORSHIP AND EXHIBIT APPLICATION TERMS:

1. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
2. There is a cancellation processing fee for exhibitors of \$200 per 10x10 exhibit. The cancellation processing fee for sponsorship packages is 10% of the total sponsorship fee.
3. Any company requesting to pay later than net 60 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
4. All cancellations must be submitted to ASHT in writing. The date of receipt of the supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, June 25th, 2021, all monies paid minus the cancellation processing fee will be returned to the supporter.
5. Any company who cancels after Friday, June 25th, 2021, will be responsible for the total cost. Absolutely NO refunds for cancellations after Friday, June 25th, 2021.

**By exhibiting, sponsoring or registering for an ASHT program (virtual or face-to-face), I acknowledge that all are subject to [ASHT's Program Code of Conduct Policy](#).