



ASHT

2019

OCTOBER 3-6, 2019 • WASHINGTON D.C.
WASHINGTON MARRIOTT WARDMAN PARK



A Shared Vision:

COLLABORATION FOR
BEST OUTCOMES

ASHT

AMERICAN SOCIETY OF HAND THERAPISTS™

2019.ASHT.ORG

2019

Sponsorship & Exhibit

OPPORTUNITIES



AMERICAN SOCIETY OF HAND THERAPISTS™

» ABOUT ASHT

ASHT is a professional organization of hand therapy professionals, who specialize in the treatment and rehabilitation of the upper extremity (hand, wrist, elbow and shoulder). The majority of our members have completed the requirements for the advanced designation of Certified Hand Therapist (CHT).

» OUR MISSION

To build and support the community for professionals dedicated to the excellence of hand therapy.

» OUR VISION

To be the recognized leader in advancing the science and practice of hand therapy through education, advocacy, research and clinical standards.

» CONTACT US

For more information or to become a sponsor, exhibitor or advertiser

Porter Rice

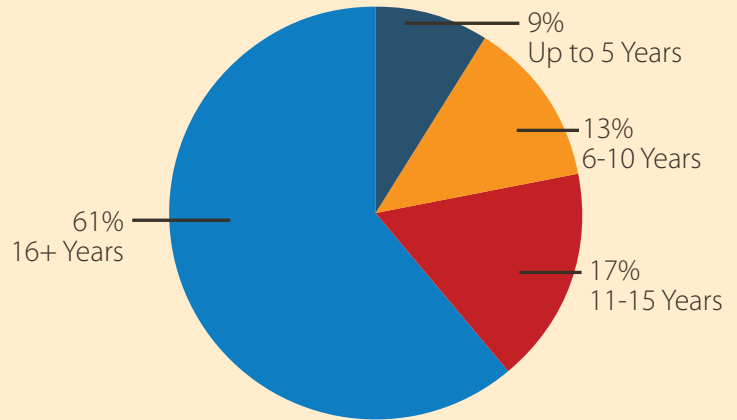
Manager of Industry Relations

Direct: 856-437-4750

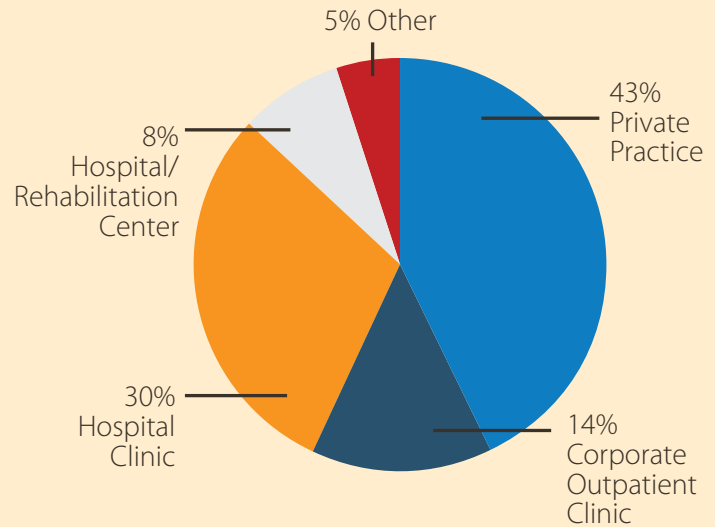
Email: price@asht.org

MEMBERSHIP DEMOGRAPHICS

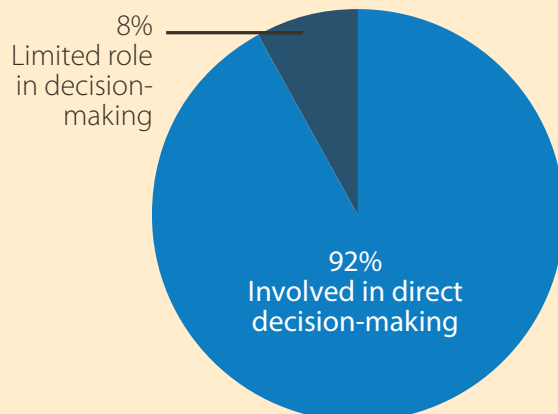
YEARS OF HAND THERAPY EXPERIENCE



PRIMARY WORK SETTING



DECISION-MAKING AND INFLUENCING AUTHORITY



OUR REACH

3,300+ MEMBERS SPECIALIZING IN HAND THERAPY

- Certified Hand Therapists (CHTs) – 85%
- Educators
- Healthcare providers
- Occupational therapists
- Physical therapists
- Researchers
- Solution providers
- Students

Our largest and most successful event of the year, ASHT's Annual Meeting attracts 800+ attendees from all segments of hand therapy. Attendees are both members and non-members of the society, industry partners, researchers and students who collaborate to advance the field of hand and upper extremity therapy by promoting education, advocacy, research and clinical standards.



ASHT 2019

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SPONSORSHIP / EXHIBIT OPPORTUNITIES

	PLATINUM \$10,000 <i>Savings of \$1,475</i>	GOLD \$7,500 <i>Savings of \$1,000</i>	SILVER \$4,500 <i>Savings of \$900</i>	EXHIBIT BOOTH CORNER: \$2,200 IN-LINE: \$2,150
Exhibit Booth	10'x 30'	10'x 20'	10'x 10'	10'x 10'
Exhibitor Registrations	5	3	2	2
Attendee List <i>(sponsors receive email/phone)</i>	Pre and Post	Pre and Post	Pre and Post	Post Only <i>no email/phone</i>
Exhibit Booth Bingo <i>(Stamp-based Traffic Builder)</i>	•	•	•	•
Vendor Marketplace Advertising Ads <i>(12 months)</i>	3 Ads	2 Ads	1 Ad	1 Ad
Passport2Prizes <i>(Prize Raffle Traffic Builder)</i>	•	•	•	
Pocket Planner Advertising	Full Page Ad Premium Position	Full Page Ad	Full Page Ad	
Sponsor Recognition <i>(branding on event website, conference emails, materials, signage)</i>	•	•	•	
Acknowledgement in ASHT Times Special Print Edition	•	•	•	
Mobile App Advertising	Banner Ad on Main Menu	Banner Ad on Main Menu		

Exhibitors may purchase additional registrations for \$150 each.

After the first 10' x 10' booth purchase, each additional booth comes with 1 registration.

BREAKFAST SYMPOSIA

\$7,500 • 2 AVAILABLE

The Breakfast Symposium has been a go-to affiliate event for many years at ASHT Annual Meetings. With the opportunity to enjoy breakfast and educational content from a top sponsor, meeting attendees jump at the opportunity to reserve their space before they fill up! Take the opportunity to provide attendees with an additional learning forum or develop your content to support an existing program session.

SPONSORSHIP FEE INCLUDES:

- Exclusive rights to 1 of 2 available Breakfast Symposia
- Up to a two-hour time slot
- Room rental and set for a maximum of 250 attendees (banquet round tables)
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

FOCUS GROUPS

\$3,000 • 2 AVAILABLE

Conducting Focus Groups and targeted consumer research at ASHT's Annual Meeting provides companies with a unique opportunity to gain a truly in-depth, insightful understanding of the professionals involved in hand therapy, patient care, management and rehabilitation.

FOCUS GROUP FEE INCLUDES:

- Exclusive rights to 1 of 2 available Focus Groups
- Up to a two-hour time slot
- Room rental and set for a maximum of 25 attendees (u-shaped table)
- Target list of attendees who meet the company's key criteria
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

HANDS-ON DEMONSTRATIONS (LUNCH SESSION)

\$2,000 • 6 AVAILABLE

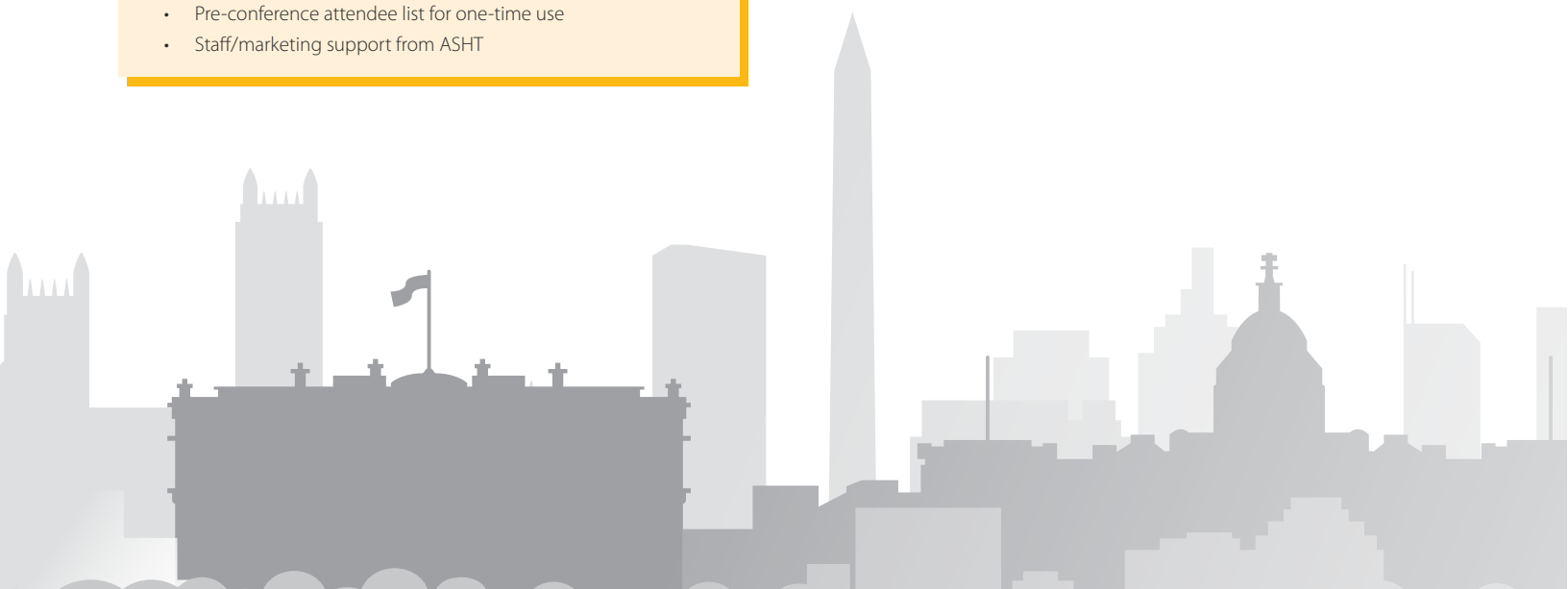
A Hands-On Demonstration provides companies with an opportunity to share working knowledge of their products with hand therapists in a collaborative setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility. Key objectives in sponsoring a demonstration at ASHT's Annual Meeting is for hands-on demonstration purposes and to provide supporters and attendees alike the opportunity to participate in more interactive demonstrations that would be difficult to do from an exhibition booth.

HANDS-ON DEMONSTRATION FEE INCLUDES:

- Exclusive rights to 1 of 6 available Hands-On Demonstrations
- Half-hour session time
- Room rental and set for a maximum of 75 attendees (banquet round tables)
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT



For all Affiliate Events – Audio/visual, Internet access, food and beverage, any facilitator honorarium and/or travel is not included and can be arranged separately by the sponsor if needed. ASHT is open to discussing special, interactive seating configurations upon request. Additional charges may apply. Session proposals must be approved by the ASHT Annual Meeting Committee to ensure that the program(s) are applicable to attendee needs. ASHT does not guarantee headcount and all opportunities are based on availability at time of inquiry.



À LA CARTE **PROMOTIONAL AND BRANDING OPPORTUNITIES**

Recognition for sponsors of an À la Carte opportunity is for the program or service being supported only. **If you have a unique branding idea that is not listed below, please contact ASHT to learn more about how we can work together to customize a solution that fits your needs.**

ADVERTISING AND BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	INVESTMENT	ABOUT
Seat Drop	3	\$2,000	Have your approved piece placed on the seat of each attendee in general session!
In-Room Drop	Exclusive	\$4,500	Have an approved item placed in each room before ASHT attendees arrive!
Under-Door Drop	2	\$3,500	Are you trying to distribute a one-sheet? Have our team place it under each attendee's hotel door!
Hotel Key Cards	Exclusive	\$4,500	Start building brand visibility from the moment the attendees arrive at the hotel!
Lanyards	Exclusive	\$7,000	Your company logo will be around every conference-goer's neck for the entire conference!
Tote Bag Sponsor (+ one insert)	Exclusive	\$10,000	Useful for years to come as they are carried into session rooms, through airports and all over the conference with your company logo.
Tote Bag Insert	5	\$2,000	Have your approved item placed in each tote bag pre-conference. Guaranteed to hit each conference-goer!
Note Pads and Pens	Exclusive	\$5,500	Have attendees thinking about you non-stop! Everyone will be using pens and notepads branded with your logo.
WiFi Sponsor	Exclusive	\$6,000	Every attendee that uses the WiFi will be immediately directed to your website!

POCKET PLANNER

Each registered participant will receive this useful booklet containing the agenda at a glance, room locations, exhibitor listing and instructions for obtaining continuing education credit and any planned activities or social events.

AD POSITION & SIZE:	RATE:
Back Cover*	\$1,500
Inside Front Cover*	\$1,250
Inside Back Cover*	\$1,250
Full Page	\$1,000

*PREMIUM POSITIONS ARE BASED ON AVAILABILITY. ALL ADS ARE 4-COLOR.

2019 ANNUAL MEETING MOBILE APP

Rotating Banner Ad \$600

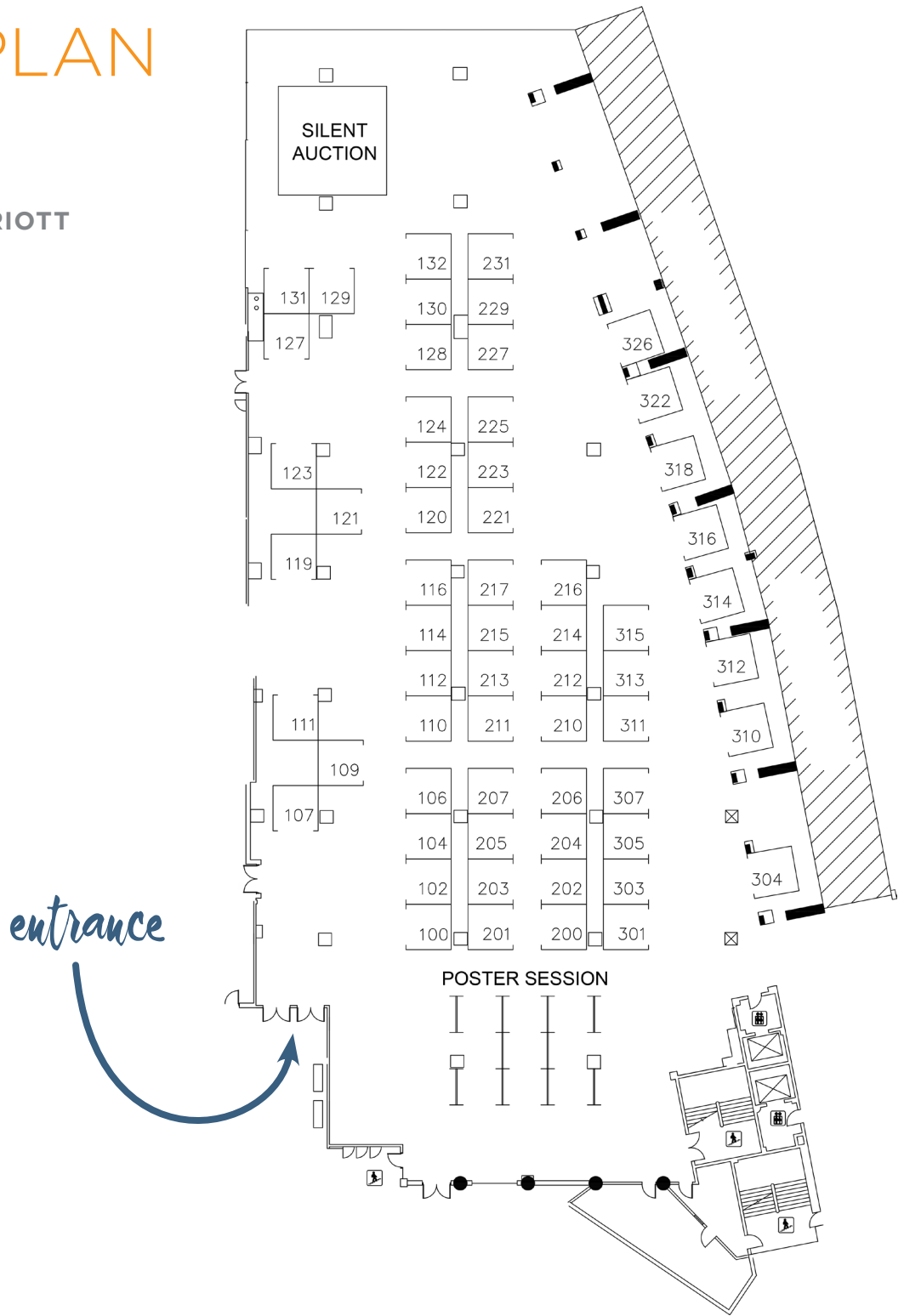
Drive more attendees to visit your booth and website. Pump up your on-site visibility. Increase awareness of your company and products with an ad linked to the URL of your choice. The mobile app, released two weeks prior to the Annual Meeting, is the primary information hub for the program guide, exhibitor directory, keynote highlights, session descriptions, information on the speaker faculty, social events and networking opportunities. The app is promoted to the entire ASHT membership of 3,300+ via e-blast communications and prominently positioned on the Annual Meeting website.

FLOOR PLAN



WASHINGTON MARRIOTT
WARDMAN PARK

WASHINGTON, D.C.



PORTER RICE
 Manager of Industry Relations
 856.437.4750
 price@asht.org

1120 Route 73 • Suite 200
 Mount Laurel, NJ 08054



ASHT ANNUAL MEETING 2019 APPLICATION

PRIMARY CONTACT INFORMATION (HANDLES ALL CONFERENCE/MARKETING LOGISTICS)

Contact Name _____
 Contact Title _____
 Contact Email _____
 Contact Office Phone _____
 Contact Mobile Phone _____

INFORMATION FOR PROGRAM GUIDE AND PROMOTIONS (THIS WILL BE USED FOR ALL ASHT PROMOTIONS)

Company Name _____
 Address _____
 City _____ State _____ ZIP _____
 Main Phone _____ Website _____



ANNUAL MEETING SPONSORSHIP PACKAGES

- Platinum.....\$10,000
 Gold.....\$7,500
 Silver.....\$4,500



ANNUAL MEETING À LA CARTE OPPORTUNITIES

LITERATURE & RAFFLES

- Seat Drop.....\$2,000
 In-Room Drop.....\$4,500
 Under-Door Drop.....\$3,500

BRAND EXPOSURE

- Hotel Key Cards.....\$4,500
 Lanyards.....\$7,000
 Tote Bags Sponsor.....\$10,000
 Tote Bag Insert.....\$2,000
 Notepads & Pen.....\$5,500
 WiFi Sponsor.....\$6,000

POCKET PLANNER

- Back Cover.....\$1,500
 Inside Back Cover.....\$1,250
 Inside Front Cover.....\$1,250
 Full Page.....\$1,000



PAYMENT INFORMATION

Total \$ _____

Invoice me for payment by **check**

Invoice me for payment by **credit card**

Please charge my **credit card** below:

Visa Master Card American Express

Name on Card _____

Account Number _____ Exp. Date _____ Security Code _____

Signature _____

Invoice me for payment by **wire transfer**

It is important to note that most banks charge a service fee for wire transfers. ASHT charges a flat fee of \$50.00 USD for all payments being made by wire transfer to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.

Invoice me for payment by **ACH**



EXHIBIT ONLY

- 10x10 In-Line Booth.....\$2,150 Per Qty. _____
 10x10 Corner Booth.....\$2,200 Per Qty. _____

MOBILE APP

- Banner Ad.....\$600

AFFILIATE EVENT OPPORTUNITIES

- Focus Group.....\$3,000
 Hands-On Demonstration.....\$2,000
 Breakfast Symposium.....\$7,500

REQUESTED BOOTH LOCATIONS

(I understand and recognize that the assignments of space are at the sole discretion of ASHT.)

1st _____
 2nd _____
 3rd _____

COMPETITORS YOU DO NOT WISH TO BE NEAR:

SPONSORSHIP AND EXHIBIT APPLICATION TERMS:

- The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
- There is a cancellation processing fee for exhibitors of \$200 per 10 x 10 exhibit. The cancellation processing fee for sponsorship packages is 10% of the total sponsorship fee.
- Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
- All cancellations must be submitted to ASHT in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, June 28, 2019, all monies paid minus the cancellation processing fee will be returned to the supporter.
- Any company who cancels after Friday, June 28, 2019, will be responsible for the total cost. Absolutely NO refunds for cancellations after Friday, June 28, 2019.

ASHT

SUPPORTER HISTORY

3D Systems
3-Point Products
Able2Grip
Active Innovations
Adaptive Therapy Devices
Advance
Advanced Arm Dynamics
Aha! Concepts LLC
Allard USA Inc.
Allied Health Media
Allsport Dynamics Inc
Alternative Prosthetic Services, Inc
American Association for Hand Surgery (AAHS)
American Hand Therapy Foundation (AHTF)
AMGF, Inc. Global Prosthetic Development
Anatomi Metrix
Anatomy Softwear
Arthrex / MicroMed
AthletiCo / formerly Accelerated Rehabilitation Centers, Ltd.
Athletico Physical Therapy
ATI Physical Therapy
Auxilium Pharmaceuticals
AxoGen, Inc.
Axsome Therapeutics
B&L Engineering
BraceLab
Breg, Inc.
Brownmed, Inc.
BSN Medical, Inc.
BTE Technologies, Inc.
Bullseye Brace
Cedaron Medical, Inc.
Charleston Hand Therapy Center
Clinical Specialty Education
Clinically Fit, Inc.
Concordia University
Contour Design, Inc.
Cook Children's Medical Center

DanMic Global
Dexterity Hand Therapy / PediFix, Inc.
DiloTrax
DJO Global, Inc.
Drexel University
Dynaflex International
Dynamic Tap
Dynamplint Systems, Inc.
Dynatomy
EazyHold
Elsevier
Endo Pharmaceuticals
eTreat Medical Diagnostics
Evidence In Motion
Exploring Hand Therapy / Treatment2Go
EzGrip® Dexterity Technologies Corp.
Fabrication Enterprises
FabriFoam Products
Figurate Concepts
Functional Visions Inc.
Game Ready
Georgia Hand, Shoulder & Elbow
Graston Technique, LLC
Grimm Scientific Industries Inc
Guangzhou Renfu Medical Equipment Co., Ltd.
Hand Rehabilitation Foundation
Hand Therapy Association of California
Hand Therapy Certification Commission (HTCC)
HandiThings
HandLab
Handstand
Hanger, Inc. / Hanger Clinic
Heartfelt Hands
Hely & Weber
Herbal Soak Swirl & Soothe
Hila Hands
Hospital for Special Surgery
HPSO (Healthcare Providers Service Organization)

IAOM-US
Indiana Hand to Shoulder Center
International Society of Sports Traumatology of the Hand (ISSPORTH)
Joint Active Systems
Joint Jack Company
Joint Protection Products, LLC
Kiio, Inc
Kinesio Holding Corporation
Kinetec USA, Inc.
KnotOut Enterprises
Lafayette Instrument Company, Inc.
Lantz Medical
LAZY-HANDS
Lenjoy Medical Engineering Inc
Loving Healing Press
Luminate Advertising
LympheDIVAS
MD Systems, Inc.
Midwest Orthopaedics at Rush
Molnycke Health Care US, LLC
Myomo, Inc.
Naked Prosthetics
NEOFECT USA, Inc.
North Coast Medical, Inc.
NSD Spinner
OPTP (Orthopedic Physical Therapy Products)
Orfit Industry America
Ortho Innovations, Inc
Orthozone, Inc.
OttoBock
Palo Medical
Paraffin International LLC
Performance Health
Performance Health, LLC
Physiotec
Pillet Hand Prostheses, Ltd
PowerPlay
Prene Products LLC
Primal Pictures
Prohands Medical

Protexgloves
Providence Health & Services
Rehab Education
Rehab Innovations (UE Ranger)
Rehab Minder Pty. Ltd.
Restorative Care of America, Inc. (RCAL)
RockTape, Inc.
Rocky Mountain University of Health Professionals
Saebo, Inc.
Select Medical Corporation
Serola Biomechanics Inc
Silipos Inc.
Silver Ring Splint Co
Spirit Lala
Texas Society for Hand Therapy
The Dome Companies / Handeze
Therabath Professional Paraffin Products (WR Medical)
Thomas Jefferson University
Tim Booth Photography
Today in OT
Toshiba America Medical Systems (TAMS)
Touch Bionics By Ossur
U.S. Army Health Care Recruiting
U.S. HealthWorks
University of St. Augustine for Health Services
University of Wisconsin-Milwaukee
UpLifeUSA
UTMB Healthcare Systems Staffing
Valley General Hospital
VQ OrthoCare
WABA Fun
WebExercises, Inc.
WebPT, Inc.
Whitehall Manufacturing Inc.
Wolters Kluwer
WristWidget
Zero Gravity Skin