



2010 ASHT Times Newsletter Advertising Rates/Insertion Order Form

Reach more than 3,300 dedicated hand therapists by advertising in the American Society of Hand Therapists (ASHT) quarterly publication, *ASHT Times*. Nearly half of ASHT members are private practice owners, and 80% are Certified Hand Therapists (CHT), ensuring optimal market access when advertising in *ASHT Times*. The *ASHT Times* newsletter is published online, with notices sent to all ASHT members via an e-mail that prominently recognizes all advertisers. All ads also have the option of being linked to the advertiser's company Web site.

Advertising Rates

Ad Size	Dimensions	1x Rate	4x Rate
Full Page	8" x 10"	\$835	\$745
1/2 Page	7 1/2" x 4 7/8"	\$485	\$445
1/4 Page	3 5/8" x 4 7/8"	\$380	\$340
1/8 Page	2 5/16" x 3 5/8"	\$285	\$255

Deadlines and Ordering Information

Issue	Insertion/Artwork Deadline	Ad Size	Cost (see above)
January/Feb/March	January 30, 2010	_____	\$ _____
April/May/June	April 1, 2010	_____	\$ _____
July/Aug/Sept	June 19, 2010	_____	\$ _____
Oct/Nov/Dec	October 1, 2010	_____	\$ _____

Total Amount Due: \$ _____

Payment Option (circle one): Check Enclosed -OR- MasterCard/Visa/American Express

Credit Card Number: _____ Exp: _____

Name on Card: _____

Signature of Cardholder: _____

Payment must accompany this insertion order!

Advertiser Information

Name: _____ Date: _____

Company: _____

Address: _____

City/State/ZIP: _____

Phone: _____ Fax: _____

E-mail: _____

Web site*: _____

**Your advertisement will be linked to this Web site.*

Please remit this form, with payment, and all artwork to: ASHT Times Advertising, 15000 Commerce Parkway, Suite C, Mt. Laurel, NJ 08054 • 856.439.0500 • Fax 856.439.0525 • asht@ahint.com • www.asht.org