**Hand Therapy Week: Letter to Chamber of Commerce**

Dear [President of Chamber]:

Please join [Practice Name] and the many other hand therapists nationwide who are celebrating Hand Therapy Week, June X-X, 20XX.

Hand Therapy Week is sponsored by the American Society of Hand Therapists (ASHT), an organization of hand therapy professionals dedicated to advancing the field of hand and upper extremity therapy by promoting education, advocacy, research and clinical standards.

The importance of hand therapy in today’s healthcare environment cannot be overstated. Challenges and opportunities facing hand therapy professionals are great, and ASHT assists in meeting these challenges through educational programs, research opportunities and interaction amongst hand therapy professionals.

Please join us in increasing the awareness of the value of hand therapy by spreading the word to everyone using the old adage "an ounce of prevention is worth a pound of cure." Through our public education efforts, we can help the public maintain a healthy, productive lifestyle.

Enclosed is a news release on Hand Therapy Week [and any other resources you may provide]. Please reserve a spot in your newsletter asking all community businesses to help celebrate!

Sincerely,

[Your name]