



# BRIDGES:

CONNECTING THE PAST  
AND THE FUTURE  
COMBINED ANNUAL MEETING OF  
**ASSH AND ASHT**  
SAN FRANCISCO  
MOSCONE WEST  
SEPTEMBER 3-5, 2009



2009 COMMERCIAL  
SUPPORT PROGRAM  
**FOR ANNUAL MEETING EXHIBITORS**



# WELCOME TO SAN FRANCISCO

A nighttime photograph of the Golden Gate Bridge in San Francisco. The bridge's towers and suspension cables are illuminated with warm lights, and the city lights of San Francisco are visible in the background across the water. The foreground shows a dark silhouette of a hillside.

**YOU ARE INVITED** TO JOIN THE AMERICAN SOCIETY FOR SURGERY OF THE HAND (ASSH) AND THE AMERICAN SOCIETY OF HAND THERAPISTS (ASHT) IN ADVANCING THE SPECIALTY OF HAND AND UPPER EXTREMITY CARE. CORPORATE PARTNERSHIP CAN BE DEVELOPED THROUGH EXHIBITION, SPONSORSHIP AND ADVERTISING AND WE LOOK FORWARD TO WORKING WITH YOU TO CREATE THE RIGHT PROGRAM TO MEET YOUR ORGANIZATION'S NEEDS. OBTAIN PRIORITY PLACEMENT AND SIGNAGE BY SIGNING UP EARLY FOR THESE OPPORTUNITIES TO MARKET YOUR PRODUCTS AND SERVICES TO AN AUDIENCE OF OVER 3,000 HAND SURGEONS, THERAPISTS, AND OTHER HAND CARE PROFESSIONALS.

## BENEFITS OF EXHIBITING AT THE COMBINED ANNUAL MEETING

- Cover the entire spectrum of hand and upper extremity care –our physician and therapist attendees treat the hand, wrist, forearm, elbow and shoulder!
- Make the most of your company's time by decreasing the number of cold calls and follow-up traditional marketing requires!
- Connect with a variety of attendees specializing in orthopedic, plastic and hand surgery specialties
- Meet important decision makers who are in search of new and innovative goods, services and initiatives to run a better equipped practice
- Take advantage of the most effective method of reaching your target audience through face-to-face interaction.
- Reach the decision makers! A recent ASHT survey shows that over 90% of its Annual Meeting participants are involved in the decision making for their clinics and practices.

## IMPORTANT DATES:

December 19	Product Demonstration Workshop application due (pg 7)
December 19	Preliminary Program Advertising insertion order due (pg 9)
January 15	50% cancellation penalty in effect for Annual Meeting exhibits
February 4	Exhibitor application deadline to ensure publication in Preliminary Program (pg 10)
February 4	Product Demonstration Workshop Preliminary Program content due
February 4	Final Advertisement art/copy due for Preliminary Program
April 28	90% cancellation penalty in effect for Annual Meeting exhibits
April 28	Annual Meeting booths must be paid in full
May 26	100% cancellation penalty in effect after this date (no refunds!)
May 26	Advertising insertion order due for Final Program (pg 9)
June 23	Exhibitor application deadline to ensure publication in Final Program (pg 10)
June 30	Exhibitor services kits available online
July 6	Final Advertisement art/copy due for Onsite Program
July 18	Exhibitor Personnel Form due (mailed with booth assignments)
July 28	Housing reservation deadline
July 31	Pre-registered attendee labels shipped to exhibitors



## COMMERCIAL EXPOSITION SCHEDULE

September 1	Move In & Set-Up (3:00 – 5:00 PM)
September 2	Installation Continued (9:00 AM – 5:00 PM)
September 3	Exhibit Hall Open (10:00 AM – 5:00 PM)
September 4	Exhibit Hall Open (7:00 AM – 5:00 PM)
September 5	Exhibit Hall Open (9:00 AM – 12:00 PM)
September 5	Move Out & Dismantle (12:00 – 8:00 PM)
September 20	Move Out & Dismantle (12:00 – 8:00 PM)

## HOUSING

In April 2009 exhibitors will receive housing details for the Annual Meeting, including the conference rates and contact information for reserving your rooms. Updates about the 2009 meeting will be posted to the Annual Meeting Conference site on [www.assh.org](http://www.assh.org) and [www.asht.org](http://www.asht.org).

# 2008 ANNUAL MEETING

# SPONSORS AND EXHIBITORS

Don't miss this essential opportunity to partner with the ASSH and ASHT and reach decision-makers in BOTH the hand surgery and hand therapy market all at one event! The following is a list of the participating sponsors and exhibitors from each group's 2008 Annual Meeting.

## ASSH EXHIBITORS & SPONSORS

20/20 Imaging  
3-Point Products  
A.M. Surgical, Inc.  
Active Ankle Systems, Inc.  
Acumed  
All Pro Imaging  
American Society of Hand Therapists  
Aptis Medical LLC  
AREX USA, LLC  
Arthrex Inc.  
Ascension Orthopedics, Inc.  
ASSH Volunteer Service Committee  
ASSI - Accurate Surgical  
Auxilium Pharmaceuticals, Inc.  
AxoGen, Inc.  
Biomet Trauma  
BioPro, Inc.  
BME  
Buxton BioMedical Inc.  
ConMed Linvatec  
Designs for Vision, Inc.  
DJO Incorporated  
Elsevier, Inc.  
Exactech, Inc.  
Exscribe, Inc.  
Game Ready  
Gore & Associates, Inc.  
gSource, LLC  
Hand Biomechanics Lab, Inc.  
Hand Innovations, a subsidiary of DePuy  
Orthopaedics  
Hand Rehabilitation Foundation  
Health Volunteers Overseas  
Hely & Weber  
Hologic, Inc.  
iHealthSpot, Inc.  
INCISIVE MD (CrossCurrent)  
INION OY  
Innomed, Inc.  
Instratek, Inc.  
Instrument Specialists, Inc. (ISI)  
INTEGRA  
Joint Active Systems, Inc.  
Kapp Surgical Instrument, Inc.  
Karl Storz Endoscopy America  
Keeler Instruments, Inc.  
Keltman Innovative Practice Solutions  
La Federacion de Mano  
Leica Microsystems  
Lippincott, Williams & Wilkins  
LIVINGSKIN by Aesthetic Concerns  
MAST Biosurgery

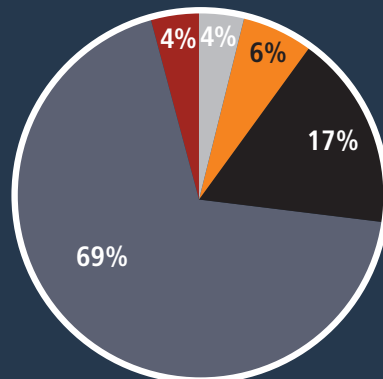
Materialise  
MD Logic, Inc.  
Med Spec  
Medartis, Inc.  
Micrins Surgical, Inc.  
MicroAire Surgical Instruments  
Microsurgery Instruments, Inc.  
Mini C Sales  
MMI  
Mylad Orthopedic Solutions  
Nadia International  
NeuMed  
NeuroMetrix  
Nutek Orthopaedics, Inc.  
ONI Medical Systems  
Ortheon Medical  
OrthoHelix Surgical Designs, Inc.  
Orthopaedic Research and Education  
Foundation  
OrthoScan, Inc.  
OsteoMed L.P.  
Osteotech, Inc.  
Physician Owned Surgery Centers  
Pillet Hand Prostheses, Ltd.  
Prime Clinical Systems, Inc.  
Rayhack Osteotomy Systems - Creative  
Medical Designs, Inc.  
SAGE Publications  
Saunders/Mosby-Elsevier Inc.  
Scanlan International  
Sharpoint / Angiotech  
Silver Ring Splint Company  
Skeletal Dynamics, LLC  
SLACK Incorporated  
Small Bone Innovations  
Smith & Nephew Orthopaedics  
Sonoma Orthopedics  
Stryker Orthopaedics  
Surgical Training Solutions  
Surgitel/General Scientific Corp.  
Synovis Micro Companies Alliance, Inc.  
Synthes  
Tiemann Surgical  
Titan Health Corporation  
TOBY ORTHOPAEDICS  
TORNIER  
TriMed, Inc.  
Union Surgical  
UPex, LLC.  
VBM Medical, Inc.  
Westcon Orthopedics, Inc.  
Wright Medical Technology Inc.  
X-Cel X-Ray Corp

## ASHT EXHIBITORS & SPONSORS

3-Point Products, Inc.  
 AliMed, Inc.  
 American Hand Therapy Foundation  
 AMGF, Inc.  
 Amputee Coalition of America  
 Best Priced Products  
 Bio Med Sciences, Inc.  
 Blick Art Materials  
 BTE Technologies, Inc.  
 Cedaron Medical, Inc.  
 Chatanooga Group  
 Clinically Fit, Inc.  
 DeRoyal  
 Dynasplint Systems, Inc.  
 Dynatronics  
 Elsevier, Inc.  
 EMPI  
 Ergonomics Simplified.com  
 Exploring Hand Therapy  
 FingerWeights, LLC  
 Four Hands  
 Get-A-Grip Specialty Rehab Devices, Inc.  
 Graston Technique  
 Hand Rehabilitation Foundation  
 Hand Therapy Certification Commission  
 HANDSTAND  
 H-Wave  
 Hygenic Corp/Thera-band/Biofreeze  
 IMAK Products Corporation  
 Innovative Bracing, LLC  
 Iron Gloves, Inc.  
 JACE Systems  
 Joint Active Systems, Inc.  
 Joint Jack Company  
 Kinesio, USA  
 Koalaty Products  
 Lantz Medical  
 LIVINGSKIN by Aesthetic Concern  
 Medi-Stim, Inc.  
 NBAOS (National Board of Accreditation for Orthodic Supplies)  
 Neuro Resource Group  
 New Medical Technology  
 North Coast Medical  
 Oregon Health & Science University  
 Orfit Industries  
 Physio Design (Limb Gym)  
 Pillet Hand Prostheses, Ltd.  
 Rehabilitation Documentation Company, Inc.  
 The Restorative Care of America  
 Sammons Preston  
 Silipos, Inc.  
 Silver Dreams  
 Silver Ring Splint Company  
 Spa Revolutions  
 STE, Inc.  
 Survival Strategies  
 SWB Elbow Brace, Ltd.  
 Thermo-Electric  
 Timely Neuropathy Testing, LLC  
 UE Tech, Inc.  
 US Physical Therapy / Desert Hand Therapy  
 Whitehall Manufacturing

## ATTENDEE DEMOGRAPHICS

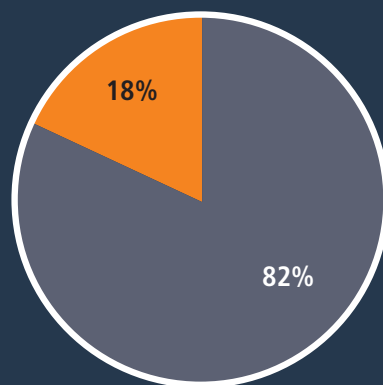
### 2007-2008 ASSH ATTENDEE CREDENTIALS



### PERCENTAGE OF PRACTICE DEVOTED TO HAND SURGERY



### 2007-2008 ASHT ATTENDEE CREDENTIALS



# JOINT OPPORTUNITIES FOR CORPORATE PARTNERSHIP

## OUR PARTNERSHIP PHILOSOPHY

We believe in forming relationships within the industry with one goal in mind: serving the needs of our attendees through the delivery of quality products and services. By partnering with the ASSH/ASHT we will help promote your brand, connecting you with influential buyers and potential clients for the future. We believe that the hand and upper extremity vendor industry serves an important role in supporting the medical market and we look forward to learning about your objectives and goals for participating in our meeting. We encourage you to think about what kind of visibility would work best to help your company meet its goals. Let us design a custom meeting presence through advertising and corporate support that will help you achieve meeting success!

All partnerships must meet all standards set by the ACCME, PhRMA, AdvaMed, and the US government. *To view a copy of these guidelines please visit the Exhibitors/Partners section of [www.assh.org](http://www.assh.org).*

## BECOME A CORPORATE PARTNER

The ASSH/ASHT offers a wide variety of opportunities for corporate partnership at the Annual Meeting. Below are just a few of the items we have available. To review a complete list and discuss your organization's goals and commitment level please contact the ASSH Partnership Manager, Julie Quinn at [jquinn@assh.org](mailto:jquinn@assh.org) or by phone at (847) 384-8300. To learn about unique ASHT opportunities to reach the therapy market please contact the ASHT Sales Manager, Rebecca Baker at [Rebecca.Baker@asht.org](mailto:Rebecca.Baker@asht.org) or by phone at (312) 673-5827.

**EDUCATION PARTNER:** The ASSH and ASHT have a reputation for providing excellent education for hand surgeons and allied health professionals around the world. Help guarantee the continuance of this superior education by supporting one of the many educational components of the Annual Meeting:

- Annual Meeting Scientific Poster Breakfast (\$25,000)
- Guest Lecturers and Keynote Speakers (\$2,500 – \$25,000)
- Speaker Development Workshop (\$20,000)
- Young Hand Surgeon Mentoring Forum (\$5,000)
- Adrian E. Flatt Residents and Fellows Conference Best Paper Awards (\$5,000)
- Medical Student/Resident/Fellow Scholarships (\$1,500)

**CORPORATE BRANDING:** The Annual Meeting presents a number of opportunities for brand exposure and awareness. Consider your name and logo on the following products reaching thousand of meeting attendees!

- Meeting tote bags (\$30,000)
- Refreshment Breaks in the Exhibit Hall (\$5,000/ea.)
- Internet Café (\$20,000)
- ASSH Host Hotel Key Cards (\$13,000)
- ASHT Host Hotel Key Cards (\$6,500)
- Badge Lanyards (\$7,500)
- Luggage Grip (\$6,000)
- Tote Bag Insert: 8"x11.5" single page advertisement in meeting bag (\$3,000/ea.)
- Premium Tote Bag Insert: Padfolio, Reusable Sports Bottle, Conference Pen, Highlighter, Post-It, etc. (\$3,000/ea + cost of production, TBD)
- Exhibit Hall Aisle Signs with Company and Booth Location (\$1,500)

**PROMOTION:** ASHT offers special opportunities to reach attendees via email blasts, direct mail campaigns, session or hotel drops with your company's flier and more! For more information contact the ASHT Sales Manager, Rebecca Baker at [Rebecca.Baker@asht.org](mailto:Rebecca.Baker@asht.org) or by phone at (312) 673-5827.

**PRODUCT SHOWCASE:** Take advantage of the opportunity to showcase your company's device, equipment or unique services by hosting a Product Demonstration Workshop (PDW). These workshops offer companies the opportunity to teach the proper use of their device, equipment, or spread awareness of their services to meeting attendees. Your workshop will be promoted in the preliminary program, on the Annual Meeting website and in the final program. Meeting space is limited! Reserve your spot by completing the PDW application form on the following page by December 19, 2008.

# PRODUCT DEMONSTRATION WORKSHOP

## APPLICATION FORM

### 2009 COMBINED ANNUAL MEETING OF ASSH/ASHT SAN FRANCISCO MOSCONE WEST SEPTEMBER 3-5, 2009

Application Deadline: December 19, 2008. Please fax your completed form to (847) 384-1435  
Content for Preliminary Program due February 4, 2009

COMPANY NAME

CONTACT PERSON

TEL

FAX

E-MAIL

ADDRESS

CITY/STATE/ZIP

Market segment to which you cater (check one) \_\_\_\_\_ Primary Surgery \_\_\_\_\_ Primary Therapy

#### ASSH FEES – PHYSICIAN AUDIENCE

\$10,000 for the first workshop / \$7,000 for additional workshop(s)

#### ASHT FEES – THERAPIST AUDIENCE

Sponsor a vendor education session marketed specifically to hand therapists! Your presentation must abide by ASHT's Approved Provider policy. For details please contact Rebecca Baker at [Rebecca.Baker@asht.org](mailto:Rebecca.Baker@asht.org).

\$5,000 for the first workshop. Discounts available if hosting more than one workshop. Contact ASHT for details.

How many workshops are you interested in sponsoring (please circle)?      **1**      **2**      **3**

Please indicate which timeslot you prefer to hold your workshop(s) in order of preference

	WORKSHOP #1	WORKSHOP #2	WORKSHOP #3
Wednesday, September 2, 5:00 - 6:00 pm	_____	_____	_____
Thursday, September 3, 12:00 – 1:00 pm	_____	_____	_____
Friday, September 4, 12:00 - 1:00 pm	_____	_____	_____
Saturday, September 5, 6:45 – 7:45 pm	_____	_____	_____

Signature

Please return this form to Julie Quinn, ASSH Partnership Manager, via email ([jquinn@assh.org](mailto:jquinn@assh.org)) or fax (847-384-1435) by December 19, 2008. An invoice will be sent upon receipt of your PDW Application.

# PARTNERSHIP LEVELS

## ELITE (\$50,000 OR MORE)

Reserve an exhibit space and commit \$50,000 or more and receive all of the benefits of an Exhibitor, Classic, and Premier partner as well as:

- 20% discount on advertising in the preliminary/final program
- 50% off one 8.5"x11" (or smaller) tote bag insert
- Additional signage within exhibit hall recognizing Elite status and booth location
- Top-tier sponsor acknowledgement in all marketing materials
- Post-registration list and 1 set on mailing labels
- Recognition in blast emails to registered attendees

## PREMIER (\$15,000 OR MORE)

Reserve an exhibit space and commit \$15,000 or more and receive all of the benefits of an Exhibitor and Classic partner as well as:

- 15% discount on advertising in the preliminary/final program, tote bag insert(s)
- Additional signage within exhibit hall recognizing Premier status and booth location
- Upgraded listing in final program including company name and logo
- 3 additional complimentary exhibitor badges
- 4 bonus priority points towards next year's placement in the exhibit hall

## ALLIANCE PARTNER (\$5,000 COMMITMENT TO THE ASHT THERAPY MARKET ONLY)

Sign up to become an ASHT Alliance Partner! For only \$5,000 you will receive

all of the benefits of a Classic partner as well as premium exposure through the following ASHT Exclusive Programs:

- Full page advertisement in the ASHT electronic newsletter, *ASHT Times*
- Signage at an Educational Certification Review Course beverage break recognizing your Alliance status
- Listing in the *ASHT Times* with hyperlink to web site
- Two email blasts to ASHT members within 12 month period
- One use of the ASHT Member mailing list for a direct mail campaign
- Banner advertisement on [www.asht.org](http://www.asht.org) for 12 months
- Recognition of Alliance Status during one ASHT Online Quick Poll Survey

## CLASSIC (\$1,500 OR MORE)

Reserve an exhibit space and commit \$1,500 or more to receive all of the above benefits as well as:

- 10% discount on advertising in the preliminary/final program and tote bag insert(s)
- Highlighted listing in preliminary/final program, hyperlinks to company website through conference website and online registration form
- Onsite signage on conference meter boards and PowerPoint slides during Scientific Sessions
- 3 bonus priority points towards next year's placement in the exhibit hall

## EXHIBITOR

All companies that occupy a 10x10 or larger will receive the following benefits included in the cost of their exhibit space:

- Company name listed on conference website, preliminary and final program materials
- 1 set of pre-registered attendee labels (mailed six weeks out from meeting)
- 1 post-registration attendee list
- 3 exhibitor badges per 10x10 booth space
- 1 priority point towards next year's placement in the exhibit hall

## BOOTH FEES

Inline	10 x 10'	\$2,800.
Corner	10 x 10'	\$3,000.
Island	20 x 20'	\$11,200.

# ADVERTISING

Increase your company's visibility with these advertising opportunities. By advertising in the Preliminary Program and Final Program, you're guaranteed to have your ad seen by thousands of the top surgeons and therapists in the upper extremity field. To reserve ad space in the Preliminary and Final Programs, complete the insertion order below.

## INSERTION ORDER

### 2009 COMBINED ANNUAL MEETING OF ASSH/ASHT SAN FRANCISCO MOSCONE WEST SEPTEMBER 3-5, 2009

(Please Print) FAX BACK TO the ASSH at (847) 384-1435

COMPANY NAME \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_

TEL \_\_\_\_\_ FAX \_\_\_\_\_ E-MAIL \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY/STATE/ZIP \_\_\_\_\_

Market segment to which you cater (check one) \_\_\_\_\_ Primary Surgery \_\_\_\_\_ Primary Therapy \_\_\_\_\_ Both

#### PRELIMINARY PROGRAM\*

Mailed in Spring of 2009 to 45,000 potential registrants

Outside back cover (4 color)	\$5,000	_____
Inside front cover (4 color)	\$3,000	_____
Inside back cover (4 color)	\$2,000	_____
Full page (grayscale)	\$1,500	_____
1/2 page (grayscale)	\$700	_____

\*Deadline for space reservation: December 19, 2008. Artwork for Preliminary Program due February 4, 2009

#### FINAL PROGRAM\*\*

Distributed on-site to all meeting registrants (about 4000 copies)

Outside back cover (4 color)	\$6,000	_____
Inside front cover (4 color)	\$4,000	_____
Inside back cover (4 color)	\$4,000	_____
Recto Tabs (4-color)	\$2,000	_____
Recto Tabs (black & white)	\$1,700	_____
Full page (black & white)	\$1,600	_____
1/2 page (black & white)	\$800	_____

\*\*Deadline for space reservation: May 26, 2009. Artwork for Final Program due July 6, 2009

Please return this form to Julie Quinn via email ([jquinn@assh.org](mailto:jquinn@assh.org)) or fax (847-384-1435).

# APPLICATION AND CONTRACT FOR EXHIBIT SPACE

**2009 COMBINED ANNUAL MEETING OF ASSH/ASHT**  
**SAN FRANCISCO MOSCONE WEST SEPTEMBER 3-5, 2009**

## EXHIBIT SPACE INCLUDES:

- Rental of booth space with standard 8' high draped back wall and 3' draped side rails
- 7" x 44" ID sign listing company name and booth number
- Mailing labels of all pre-registered professionals, six weeks out
- Final attendee list mailed two weeks after meeting
- Three complimentary exhibit badges for booth personnel per 10' x 10' booth space
- Access to general sessions for registered booth personnel (to attend breakouts you must register and pay extra)

**SUBMIT YOUR APPLICATION TO EXHIBIT ONLINE AT:**

**[HTTPS://WWW.ESHOW2000.COM/ASSH/2009/EXHIBITOR\\_SALES.CFM](https://www.eshow2000.com/assh/2009/exhibitor_sales.cfm)**

## NEW PRODUCT SHOWCASE

Will your company be promoting a new product or service at the 2009 Annual Meeting? Sign up for our complimentary New Product Showcase on the exhibitor application to maximize your promotional efforts. The ASSH/ASHT New Product Showcase will highlight your product on the Annual Meeting website, in the Preliminary and Final program as well as through special signage onsite in the exhibit hall –all at no additional cost to your organization! For details contact the ASSH/ASHT at [exhibits@assh.org](mailto:exhibits@assh.org).

## WE ACCEPT

We hereby apply for exhibit space in the Combined Annual Meeting & Exposition of the ASSH and ASHT to be conducted over September 3-5, 2009. We understand that upon submission, this application becomes a contract, under the terms and conditions set forth here and in the prospectus, which we have read, understand and accept. We understand that booth spaces will be assigned according to a point system. We will accept the booth space assigned and agree to accept reassignment, if necessary, to create a more effective exposition. In submitting this application, we agree to exhibit under and comply with the contract rules and regulations printed in this prospectus, which rules and regulations are hereby made a part of this contract.

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SIGNATURE

DATE

**Exhibit space applications and 50% deposit must be received by February 4, 2009 to meet Preliminary Program publication deadlines.** Booth space assignment will begin in March 2009 according to priority points earned from prior annual meetings. Consideration is also given to the order in which applications are received. All applications and final fees must be received by April 28, 2009.

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FULL COMPANY NAME (PLEASE LIST AS IT SHOULD BE PRINTED IN PROGRAM IN THE SPACE ABOVE)

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CONTACT NAME

TITLE

---

ADDRESS

---

CITY/STATE/ZIP/COUNTRY

---

TELEPHONE

FAX

---

CONTACT EMAIL

WEBSITE

---

GENERAL COMPANY EMAIL (I.E. [INFO@ABCCOMPANY.ORG](mailto:INFO@ABCCOMPANY.ORG))

Check here to indicate a recent address change

Our company has recently changed names and was formerly known as \_\_\_\_\_

**For Publication in Final Program:** If your company has an address different than the one listed on page 10 that should be used for any published materials, please attach this information and any instructions separately to the contract.

**Please list any special accommodations,** if any, that you or your employees may require during the meeting due to a disability or allergy: \_\_\_\_\_

**PRODUCT TYPE TO BE EXHIBITED** (pick up to three):

- |   |  |  |
|---|--|--|
| <input type="checkbox"/> Audiovisual                      | <input type="checkbox"/> Medical supplies                    | <input type="checkbox"/> Rehabilitation services and/or exercise equipment |
| <input type="checkbox"/> Bone growth stimulators          | <input type="checkbox"/> Muscle stimulators, massagers       | <input type="checkbox"/> Soft goods (support)                              |
| <input type="checkbox"/> Casting supplies and equipment   | <input type="checkbox"/> Non-Profit, Association, Foundation | <input type="checkbox"/> Surgical equipment                                |
| <input type="checkbox"/> Computers (software or hardware) | <input type="checkbox"/> Pharmaceuticals                     | <input type="checkbox"/> Surgical instruments and supplies                 |
| <input type="checkbox"/> Devices                          | <input type="checkbox"/> Physician/therapist recruitment     | <input type="checkbox"/> Video and camera systems                          |
| <input type="checkbox"/> Diagnostic equipment             | <input type="checkbox"/> Practice management                 | <input type="checkbox"/> X-ray   |
| <input type="checkbox"/> Electronic Medical Records       | <input type="checkbox"/> Prostheses                          | <input type="checkbox"/> Other (specify) _____                             |
| <input type="checkbox"/> Implants                         | <input type="checkbox"/> Publications                        | _____  |
| <input type="checkbox"/> Internet                         |  |  |

**New Product Showcase** (please check box)

Our company will be exhibiting a new product or service (released within September 2008-September 2009). More information will be sent after receipt of application.

**EXHIBIT BOOTH FEES & LOCATION PREFERENCE**

<b>Booth Type</b>	<b>Booth Fee</b>
Inline Booth	\$2,800 per booth
Corner Booth	\$3,000 per booth
Island Booth (four or more)	\$200 discount per 10'x10' space *

\* For example, a 20'x20' island would total \$11,200 (4 corners x \$3,000 minus \$200 x 4 = \$11,200)

All booths are 10' x 10' unless otherwise noted. See layout on page 15. For availability floorplan (submissions after February 13, 2009) please contact Danielle Conkle, ASSH Exhibits Coordinator at [dconkle@assh.org](mailto:dconkle@assh.org).

FIRST CHOICE \_\_\_\_\_ SIZE \_\_\_\_\_ SECOND CHOICE \_\_\_\_\_ SIZE \_\_\_\_\_

THIRD CHOICE \_\_\_\_\_ SIZE \_\_\_\_\_ FOURTH CHOICE \_\_\_\_\_ SIZE \_\_\_\_\_

Corner Requested?  Yes  No Corners will be assigned if available, but are not guaranteed.

Market segment to which you cater (check one):  Primary surgery  Primary therapy  Both

PLEASE LIST ABOVE ANY COMPANIES THAT YOU DO NOT WISH TO BE NEAR

PLEASE LIST ABOVE ANY COMPANIES THAT YOU DO WISH TO BE NEAR

Requests will be considered during the assignment process but cannot be guaranteed.

**Sign and send the Application with appropriate deposit** (Purchase Order, Check, VISA, MasterCard or American Express) to:

**SUBMIT VIA MAIL** American Society for Surgery of the Hand, Dept. 1005, P.O. Box 6500, Chicago, IL 60680

**SUBMIT VIA FAX** (847) 384-1435

**SUBMIT ONLINE** [https://www.eshow2000.com/assh/2009/exhibitor\\_sales.cfm](https://www.eshow2000.com/assh/2009/exhibitor_sales.cfm)

Sorry, telephone requests for space cannot be honored.

**DEPOSIT**

Based on booth prices outlined in the prospectus, the exhibit space will cost \$\_\_\_\_\_.

■ 50% due and payable with application

■ 100% due and payable with application if submitted on or after April 28, 2009.

Amount enclosed \$\_\_\_\_\_ payable in U.S. funds to the American Society for Surgery of the Hand.

Check #\_\_\_\_\_  VISA  MasterCard  American Express

PRINT NAME (AS IT APPEARS ON CARD) \_\_\_\_\_ SIGNATURE \_\_\_\_\_

ACCOUNT NUMBER \_\_\_\_\_ EXP. DATE \_\_\_\_\_

# EXHIBITOR RULES AND REGULATIONS

**1. PURPOSE OF EXHIBIT** – The 2009 Combined Annual Meeting & Exposition are jointly sponsored by the American Society for Surgery of the Hand and the American Society of Hand Therapists (hereinafter called “Societies”). The purpose of the exhibits program is to complement the Societies’ educational and scientific sessions by enabling registrants to see, hear, examine, question and evaluate the latest developments in products, equipment and services related to the interests and educational values of the Societies.

**2. PRODUCTS/SERVICES EXHIBITED** – Products or services exhibited (or referred to) must be those related to the interests and educational values of the Societies and normally manufactured or supplied by the Exhibitor. Exhibitor may exhibit only those products/services it lists on the Application and Contract for Exhibit Space (“Application”). The Society may refuse rental of exhibit space to any company or person whose display of goods or services is not compatible, in the sole opinion of the Societies, with the general character and objectives of the Society and the exhibition.

**3. GENERAL** – Societies shall have full power in the interpretation and enforcement of all rules and regulations governing exhibitors. All matters and questions not covered by the rules and regulations shall be subject to final judgment and decision of the Societies. All decisions so made shall be binding on all parties affected by them as by the original regulations. Regulations may be amended at any time by the Societies upon written notice by the Societies to such exhibitors as may be affected by them.

**4. ASSIGNMENT OF SPACE** – The Societies will begin to make space assignments approximately six (6) months before the exhibition based on the date of receipt by the Society of a signed Application, the required deposit and accumulation of priority points (based on exhibition history). Space assignments will be made in the order of highest to lowest points according to the following point system: one point will be awarded per exhibit at each previous annual meeting and one point for every year of continuous exhibition. Bonus points may also be earned based on sponsorships from the prior year. The Societies will attempt to honor applicants’ preferences for space to the extent allowed by the availability of the requested space, size requirements, and proximity to competing firms. **The Societies reserves the right to reassign space and/or modify the floor plan as necessary to enhance the exhibition.** Actual dimensions and locations may vary from those described on the floor plan. Companies that have merged with, been purchased by, or have purchased another company may use either company’s priority points, but shall not be allowed to combine or otherwise aggregate priority points. **NOTWITHSTANDING ANYTHING SET FORTH HEREIN TO THE CONTRARY, THE SOCIETIES RESERVE THE RIGHT TO MAKE THE FINAL DETERMINATION OF ALL SPACE ASSIGNMENTS IN THE BEST INTERESTS OF THE EXHIBITION.**

**5. PAYMENT** – Exhibit fees are as listed in the exhibit prospectus. EXHIBITORS WILL NOT BE ALLOWED TO OCCUPY ASSIGNED SPACE UNTIL ALL MONIES DUE THE SOCIETIES ARE PAID IN FULL. Deposits will be accepted by check or credit card. Checks should be payable in U.S. funds to the American Society for Surgery of the Hand. Credit Cards accepted are MasterCard, Visa, and American Express. A 50% deposit of exhibit space fee must accompany the signed Application. Applications will not be processed nor space assigned without the required deposit. Outstanding balances must be paid in full on or before April 28, 2009. If full payment is not received by this date, assigned space may be reassigned or sold without refund of deposit. If space is reserved after April 28, 2009, the full amount of the exhibit space fee must accompany the Application.

**6. REFUND FOR CANCELLATION** – Exhibitors may cancel or downsize their exhibit space and receive a full refund, less a \$100 administrative fee, of all space payments on returned space providing that written notification of such cancellation or downsizing is received by the

Societies on or before January 15, 2009. In the event written notification of cancellation or downsizing is received by the Societies after January 15, 2009, but on or before April 28, 2009, Exhibitor shall be entitled to a refund of 50% of booth fees already paid. In the event written notice of cancellation is received by the Societies after April 28, 2009, but on or before May 26, 2009, Exhibitor shall be entitled to a refund of 10% of exhibit space fees already paid. **THERE WILL BE NO REFUNDS OR CREDITS OF EXHIBIT SPACE FEES FOR CANCELLATIONS OR DOWNSIZING THAT OCCURS AFTER May 26, 2009.** Exhibit space not claimed or occupied prior to 12:00 PM. the day before the exhibition begins, and for which no special arrangements have been made, may be resold or reassigned by the Societies, without obligation on the part of the Societies for any refund of exhibit fees whatsoever. Special arrangements must be made in writing and confirmed by the Societies no less than thirty (30) days before the start of the exhibit.

It is expressly agreed by the Exhibitor that in the event it fails to pay the exhibit space fee by the dates specified above, or fails to comply with any other provision of these rules and regulations concerning its use of exhibit space, the Society shall have the right to reassign the exhibit space location or to take possession and lease the exhibit space, or any part thereof, to such parties and upon such terms and conditions as it deems proper. In the event of a default by the Exhibitor, as set forth in the previous sentence, the Exhibitor shall forfeit as liquidated damages the full amount of exhibit space fees paid for the exhibit space reservation, regardless of whether or not the Society enters into a further lease for the exhibit space involved.

**7. SUBLETTING OF SPACE/USE OF SPACE** – Exhibitors shall not assign or sublet any space allotted to them and shall not advertise or display goods other than those manufactured or sold by them in the regular course of their business. No person, firm or organization that has not contracted with the Societies for occupancy of exhibit space will be permitted to display or demonstrate any products, processes or services, solicit orders, wear Exhibitor identification badges, or distribute advertising or other materials at the exhibition. Any infringement of this regulation will result in prompt removal of the offending person(s). The Societies reserves the right to (i) refuse Applications of Exhibitors not meeting the Societies’ required or expected standards, and (ii) remove exhibits or parts of exhibits that reflect against the character of the meeting at any time before and/or during the exhibition. This applies to displays, literature, advertisements, novelties, souvenirs, conduct of persons, etc. Societies do not in any manner endorse any of the products or services related to the exhibits which have been accepted for display during the annual meeting.

**8. REGISTRATION AND BADGES** – Admission to the exhibit hall will be by official badge only, which must be worn at all times while in the exhibit hall. Spouses, children over the age of six (6), and guests not registered for the meeting must register at the Exhibitor Registration Desk to receive an exhibit hall pass for admission. Parents or legal guardians shall be required to sign a release and waiver of claim for children between the ages of six (6) and seventeen (17) and must accompany them at all times while in the exhibit hall. Children under the age of six (6) are not allowed in the exhibit hall. Exhibitors are entitled to three (3) complimentary badges for each 10’x10’ booth space occupied. Badges will reflect company name, city, and state only. Badges may reflect individual names. Badges may be returned to the exhibit registration desk daily if there will be a change of personnel. The Societies are not responsible for lost badges. Additional personnel must pay the Exhibitor registration fee. False certification of individuals as Exhibitor representatives, misuse of Exhibitor badges, or any method or device used to assist unauthorized persons to gain admission to the exhibit hall will be cause for permanent expulsion from the exhibition and removal of the exhibit from the exhibit hall at the sole cost and expense of the Exhibitor. Exhibits must be staffed by qualified individuals who are bona fide employees or representatives of the Exhibitor. An Exhibitor directly responsible for the conduct and appearance of the Exhibitor’s employees or agents must be present in the exhibit space during all open hours.

## 9. INSTALLATION, OPENING AND DISMANTLING OF EXHIBITS

–The Exhibitor must surrender the space occupied in the same condition as it was in at the commencement of occupation, ordinary wear excepted. Exhibits will be allowed to begin installation on September 1 between the hours of 3:00 PM and 5:00 PM and again on September 2 between 9:00 AM and 5:00 PM. All exhibits must be fully installed by 5:00 PM, Wednesday, September 2, 2009. Crated exhibit material in the booths not uncrated and set up by 12:00 PM, Wednesday, September 2, or for which prior setup arrangements have not been made, will be set up by the Official Service Contractor at the Exhibitor's sole expense or removed from the exhibit hall. Prior setup arrangements must be made in writing no later than August 4, 2009, and confirmed by the Societies. This same policy applies to dismantling after 12:00 PM, Saturday, September 5, 2009. Exhibits must remain intact until 12:00 PM, Saturday, September 5, 2009. Dismantling before 12:00 PM may result in a penalty of 25% of the total booth fee, and a ban from participation in future ASSH/ASHT expositions. Exhibits must be removed from the hall by 8:00 PM, Saturday, September 5, 2009.

## 10. BOOTH EQUIPMENT/CARPETING/ CONSTRUCTION AND ARRANGEMENTS

– Standard full-size exhibit space equipment consists of drape, color(s) to be determined by the Society, assembled on aluminum stanchions and telescopic crossbars, back 8' high and side rail dividers 36" high, and a standard sign bearing Exhibitor's name and booth number. All additional decoration or construction will be at the Exhibitor's expense. No construction in a linear exhibit booth shall exceed 8' in height or 10' in height for perimeter wall booth. Construction that extends above the 36" side rail dividers shall not extend more than one-half the distance from the back wall of the exhibit to the front of the exhibit space. Island configuration booths are exempt from the above height limitations; island exhibits may occupy 100% of the rental space, but must maintain a 50% see-through effect on that portion of the booth up to 8' in height. A sketch of island booths must be submitted to the Societies for design approval no less than thirty (30) days before the start of the exhibit. If a sketch is not submitted and construction is determined to be in violation of the above restrictions, the Societies have the right to prohibit assembly of the booth. Island exhibits may extend to the ceiling of the exhibit hall. If there are concerns about the ceiling height, contact the Official Show Decorator. Signs, parts of exhibits or any other exhibit material are not to be suspended from or attached to the ceiling of the exhibit hall without the express written consent of the Societies. Any portion of an exhibit that obstructs the view of other exhibits, interferes with privileges of other Exhibitors, or extends beyond the designated exhibit space, or for any reason becomes objectionable at the discretion of the Society, must immediately be modified or removed by the Exhibitor. Exposed parts of the display must be finished so as to present an attractive appearance when viewed from aisles or adjoining exhibits and not be objectionable to other Exhibitors and/or the Societies, or such will be draped by the Societies and billed to the Exhibitor. Each booth must be constructed or arranged in such a manner as to accommodate its viewing audience inside the exhibit space and to discourage the formation of a standing crowd in the aisles. Exhibitors planning special displays are required to submit drawings in advance for approval by the Societies to [exhibits@assh.org](mailto:exhibits@assh.org) no less than thirty (30) days before the start of the exhibit.

**11. AMERICANS WITH DISABILITIES ACT** – Exhibitor represents and warrants that its exhibit space shall be reasonably accessible and usable by persons with disabilities and that it will be in compliance to the extent applicable under regulations implementing Title III of the Americans with Disabilities Act. Exhibitor shall indemnify and hold the Societies, and its directors, officers, members, agents, employees and successors, harmless from and against any and all liability, claims, fines, penalties, and reasonable attorneys' fees and litigation expenses, that may be incurred by or asserted against the Societies, or its directors, officers, members, agents, employees or successors, on the basis of Exhibitor's breach of the representations and warranties contained in this paragraph or noncompliance with any provision of the Americans with Disabilities Act, and any other federal, state, and local laws and regulations intended to provide equal access for persons with disabilities, applicable to the Exhibitor's exhibit.

**12. FLAMMABLE MATERIALS** – Combustible or flammable decorations such as crepe paper, tissue paper, cardboard, corrugated paper, etc., shall not be used in the exhibition hall. Helium balloons of any size and/or description are expressly forbidden. All packing containers, excelsior,

wrapping paper, etc., are to be removed from the floor and must not be stored under tables or behind displays. Exhibitors represent and warrant that they shall comply with all national, state, and local fire regulations and accept full responsibility for such compliance.

**13. CONTRACTOR SERVICES** – The Societies will select an Official Service Contractor to provide all services in the exhibit area. Complete information, instructions, and schedule of prices regarding shipping, drayage, labor for installing and dismantling, electrical, furniture, cleaning, carpets, etc., will be included in the Exhibitors' Service Kit available from the Official Service Contractor after spaces have been confirmed. All Exhibitors using the services of an outside contractor must provide the following information to the Societies no less than thirty (30) days before the start of the exhibit: name and address of contractor, name of supervisor in attendance, name(s) and/or number of regular employees in attendance, certificate of liability and workers' compensation insurance, written statement that such contractor will comply with all rules and regulations of the show including observance of local labor rules and regulations and assurance that the nonofficial contractors will be responsible to the Societies' Official Service Contractor regarding move-in and move-out scheduling. Labor other than permanent employees of the display firm and/or the exhibiting company must be furnished through the Official Service Contractor. Only material and equipment that the exhibiting company owns may be used in its exhibit space; other items used in the exhibit space shall be provided by Societies-approved contractors.

**14. EXHIBIT SPACE ACTIVITIES / COPYRIGHTS** – Business activities, circulars and advertising material of the Exhibitor shall be conducted and/or distributed within the exhibit space assigned to the Exhibitor. Exhibitors are prohibited from conducting any activities on the outside grounds, parking area, or elsewhere inside of the hotel. Exhibitors are required to keep the assigned exhibit space in good order at all times. Exhibitors may not place anything in the aisles during open hours. Exhibitors are prohibited from conducting prize drawings within the exhibit space or elsewhere in connection with the annual meeting without the Societies' written consent, which consent may be withheld in the Societies' sole discretion. Promotional activities considered to be objectionable and not in the best interest of the Societies and its purpose of education will be expressly prohibited. All unusual or atypical promotional activities, in the Societies' sole discretion, must be approved in writing by the Societies no later than 60 days prior to the opening of the exhibition. Audiovisual and other sound and attention-getting devices are permitted only in such intensity as, in the sole discretion of the Societies, does not interfere with the activities of other Exhibitors. Films purely for entertainment, without educational or informational value, will not be permitted. Exhibitor must obtain any and all licenses or grants of authority required of Exhibitors under the copyright laws, including but not limited to, those relating to the performance of music, and present the Societies with a copy of such license or grant no less than thirty (30) days before the start of the exhibition.

**15. USE OF DIAGNOSTIC IMAGING EQUIPMENT** – In compliance with the recommendation of the U.S. Department of Health and Human Services, Exhibitors shall not demonstrate diagnostic imaging equipment using either ionizing or non-ionizing radiation (including diagnostic ultrasound). In addition, demonstrations of activated therapeutic lasers are prohibited.

**16. SELLING RESTRICTIONS** – Neither the Exhibitor nor its agents, employees, contractors, or anyone connected with or authorized by the Exhibitor shall conduct or permit any sales in the exhibit area involving delivery on the exhibit floor.

**17. GIVEAWAYS** – Exhibitors wishing to distribute favors, gifts, souvenirs, or any other items to attendees must request approval to do so no less than thirty (30) days before the start of the exhibition. If such items are not cleared through the Societies before the exhibition, or are determined to be objectionable or prohibited, the Societies have the right to prohibit distribution. Please submit request and description of giveaway to [exhibits@assh.org](mailto:exhibits@assh.org).

**18. LIABILITY / INSURANCE / SECURITY** – All property of the Exhibitor is understood to remain under its custody and control in transit to and from or within the confines of the hotel. Neither the Societies, the Official Service Contractor, the management of the hotel/convention center, or their respective officers, directors, members, agents,

# EXHIBITOR RULES AND REGULATIONS CONT'D

or employees, maintain insurance covering Exhibitors' property and such parties are not responsible for the safety of the property of Exhibitors from theft, damage by fire, accident, vandalism or other causes, and Exhibitor hereby expressly waives and releases any claim or demand it may have against any of them by reason of any damage to or loss of any property of the Exhibitor. Although security personnel may be provided by the Societies to provide protection of the exhibit hall, the Societies, Official Service Contractor, and the convention center shall have no liability whatsoever for theft, loss, or damage to property belonging to Exhibitors, their agents, employees, business invitees, visitors, or guests.

Exhibitors shall carry comprehensive liability coverage, including premises operations and contractual liability coverage of at least \$1,000,000 for personal injury liability, \$1,000,000 for property damage liability, and statutory workers' compensation with employer's liability with a limit of at least \$100,000. Exhibitors will furnish certificates of insurance if requested by the Societies.

**19. INDEMNIFICATION AND RELEASE** – Exhibitor shall indemnify, defend, and hold the Societies, the hotel and/or convention center, and their respective directors, officers, members, agents, employees and successors, and each of them, forever harmless from and against: (i) any damage or charges resulting from violation of any law or ordinance or violation of the rules and regulations of the convention center, except those occasioned by the gross negligence or willful misconduct of the Societies or the convention center; and (ii) any and all other claims, liabilities, losses, damages, or expenses (including, without limitation, attorneys' fees), whether those of the Exhibitor or a third party, arising, directly or indirectly, from Exhibitor's occupancy and use of the exhibition premises, or any part thereof, except those arising from the gross negligence or willful misconduct of the Societies or the convention center. Exhibitor further waives any and all rights it may have against the Societies, the convention center, and their respective directors, officers, members, agents, employees and successors, and each of them, and releases and discharges them from any claim relating to Exhibitor's occupancy and use of the exhibition hall, or any part thereof.

**20. CHANGE OF LOCATION OR CANCELLATION OF EXHIBITION** – If, for any reason, the selected location is not available or should other contingencies prevail, which, in the opinion of the Societies, would prohibit or greatly limit attendance, the Societies, at its sole discretion, has the right to cancel the exhibition or move it to another facility or city. In the event that the exhibit premises shall be destroyed or damaged or if the exhibition fails to take place as scheduled or is interrupted and/or discontinued or access to the premises is prevented or interfered with by reason of any strike, lockout, injunction, act of war, act of God, emergency declared by any governmental agency, or by the Societies for any other reason beyond the Societies' control, this contract may be terminated by the Societies and the Societies shall not be liable to indemnify or reimburse the Exhibitors in respect of any damage or loss, direct or indirect, arising as a result thereof. In the event of such termination, the Exhibitor waives all damages and claims for damages and agrees that the sole liability of the Societies will be to return to Exhibitors their space payment on a pro rata basis after deduction for all exhibition related costs and expenses incurred by the Societies through the date of cancellation, an administrative fee and overhead charges.

**21. SOCIETY NAME AND LOGO** – The Societies' name and logo are the exclusive property of the Societies and may not be used in any way, i.e., on promotional materials, literature, giveaways, etc., by anyone for any purpose without the prior written consent of the Societies.

**22. OUTSIDE ENTERTAINMENT AND MEETINGS** – Exhibitor shall not organize, promote, publicize or invite organized group attendance at, or provide transportation to or from, any outside entertainment or meetings (including hospitality suites, social activities and business meetings) for people attending the exhibition on any of the advertised exhibition and annual meeting dates during periods when either exhibits, meetings or regular annual meeting events are scheduled. Penalties include loss of Priority Points and possible banning from future ASSH/ASHT expositions.

**23. LAWS APPLICABLE** – This contract shall be governed by the laws of the State of Illinois. Exhibitor shall abide by the rules and

regulations of the convention center, and all applicable local, state, federal or other laws, rules and regulations.

**24. VIOLATION OF RULES** – Any violation of these rules and regulations by Exhibitor may, at the Societies' discretion, result in denial of access to the exhibition hall, denial of exhibit space installation, closing or removal of the Exhibitor's exhibit space, reduction or elimination of priority points, and/or prohibition on future participation in the Societies' exhibitions. In the event Exhibitor violates the rules and regulations and is prohibited from continued use of the exhibit space, Exhibitor's exhibit space fee, or any portion of it, is non-refundable.

**25. SEVERANCE OF ANY PROVISION** – Should any part of this contract be found by a court of law or equity to be void, unconstitutional, or unenforceable, the remaining provisions of this contract shall remain in full force and effect.

**26. COMMUNICATIONS** – Direct all communications and payments pertaining to exhibit space to: Exhibits Coordinator, American Society for Surgery of the Hand, 6300 North River Road, Suite 600, Rosemont, Illinois 60018-4256, (847) 384-8300, fax: (847) 384-1435, e-mail: exhibits@assh.org.

**27. HOTEL RESERVATIONS** – All Exhibitors and Exhibitor personnel must reserve hotel sleeping rooms through the Societies' room block at the official convention hotel(s) so long as such rooms are available. Should Exhibitor fail to occupy the number of hotel sleeping rooms committed to by Exhibitor on its reservation form, or should Exhibitor have badged exhibitor personnel that are not registered within the Societies' sleeping room block, Exhibitor shall be responsible for payment of a pro-rata share, as determined by the Societies in its sole discretion, of any resulting hotel cancellation or attrition charges that may be incurred by the Societies.

**28. FDA APPROVAL** – Exhibitors are responsible for knowing which of their products require FDA approval and shall provide, on request, the FDA status of any and all products intended for exhibit.

**29. CONSENT** – No Exhibitor shall use the name of any clinician or surgeon in promoting a product without the express written consent of the named clinician or surgeon.

**30. MAILING LIST POLICY** – Six weeks before the annual meeting exhibiting companies will receive one complimentary set of labels including address information for pre-registered attendees. The peel and stick mailing labels are intended for a **one-time** use to market the exhibiting company's booth which will be on display during the annual meeting. The names and addresses provided shall not be copied, reused, sold, electronically reproduced or used by any other party. The exhibiting company or its agent shall not transfer names or information to its own customer files or re-contact names derived from the mailing list, or provide the names for another to make such contact. Information provided is limited to mailing addresses only and will NOT be shared in electronic format. The ASSH/ASHT has the right to "seed" the list using decoy names to protect against unauthorized use. In addition to any and all other remedies available to the ASSH/ASHT, each unauthorized use of the ASSH/ASHT Mailing List shall result in a \$1200 charge. Further, the ASSH/ASHT reserves the right to refuse any future requests for use of the ASSH/ASHT Mailing List from any organization or individual who has violated the ASSH/ASHT Mailing List Policy. To purchase an additional set of attendee mailing labels for pre or post show marketing please contact the ASSH Membership Coordinator by email at membership@assh.org.

**31. OTHER REGULATIONS** – The Societies shall have the sole authority to interpret and enforce all rules and regulations governing Exhibitors and the exhibition. Any and all matters not specifically covered herein are subject to decision by the Societies. These rules and regulations may be amended at any time by the Societies upon written notice to all Exhibitors. Each Exhibitor expressly agrees to be bound by the rules and regulations set forth herein and by any amendments thereto adopted by the Societies from time to time. Any Exhibitor or Exhibitor representative who, in the opinion of the Societies, conducts itself unethically may immediately be dismissed from the exhibition without refund or other appeal.

# EXHIBIT HALL FLOOR PLAN

2009 COMBINED ANNUAL MEETING OF ASSH/ASHT  
 SAN FRANCISCO MOSCONE WEST SEPTEMBER 3-5, 2009

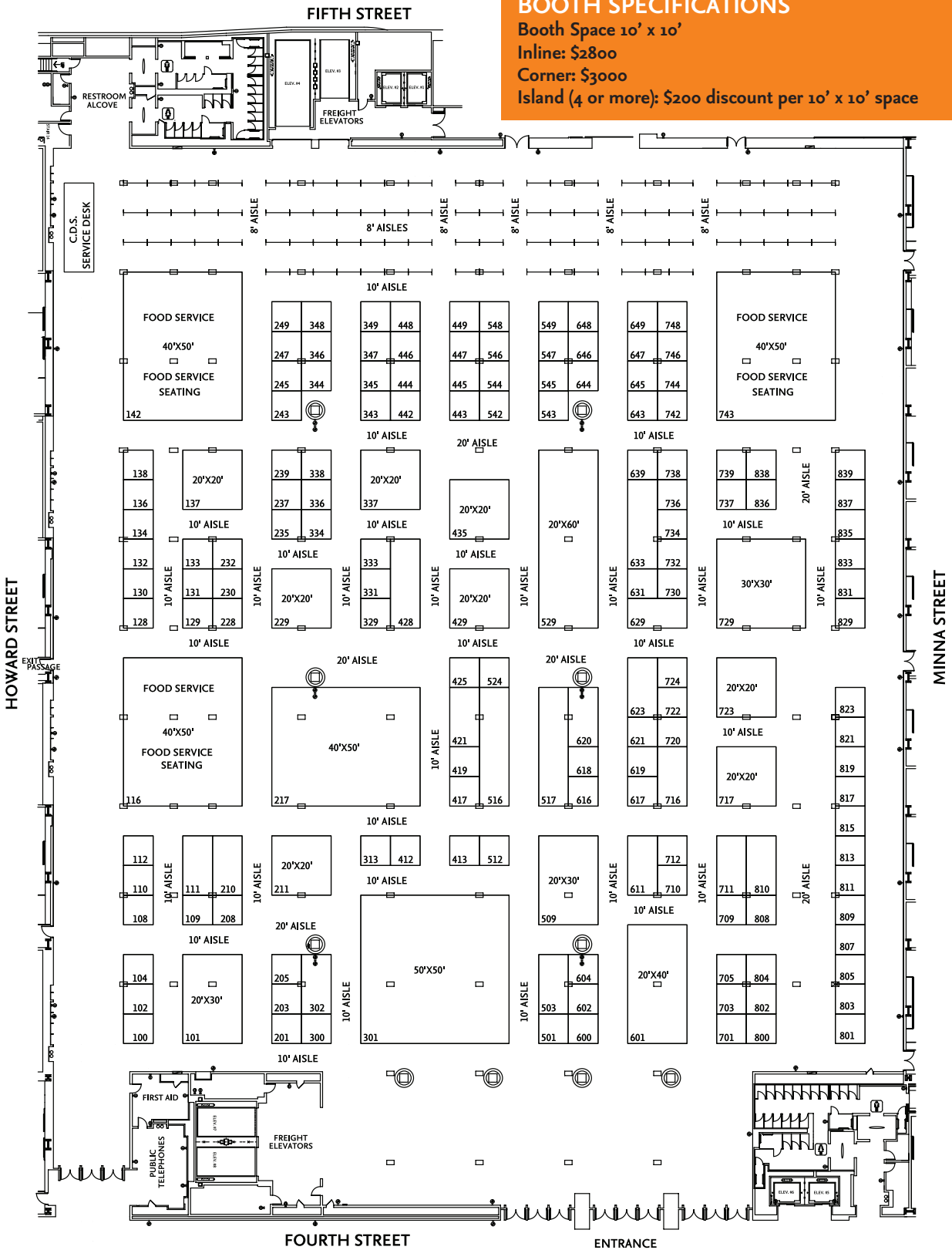
## BOOTH SPECIFICATIONS

Booth Space 10' x 10'

Inline: \$2800

Corner: \$3000

Island (4 or more): \$200 discount per 10' x 10' space



NOTES:  
 - HEIGHT FROM FLOOR TO CEILING = 27'  
 ○ 4'-6" ROUND COLUMNS

ELECTRICAL LEGEND	
□	PODIUM FLOOR POCKET
●	30 AMP HUBBEL TWISTLOCK / 20 AMP QUADRUPLUX OUTLET / TELCOM
●	20 AMP DUPLEX OUTLET
⊥	250 AMP DISCONNECT @ 480 VOLTS
□	FLOOR POCKET J BOX





# BRIDGES:

CONNECTING THE PAST  
AND THE FUTURE  
COMBINED ANNUAL MEETING OF  
**ASSH AND ASHT**  
SAN FRANCISCO  
MOSCONE WEST  
SEPTEMBER 3-5, 2009



ASSH | *American Society for  
Surgery of the Hand*

**ASHT**  
AMERICAN SOCIETY OF HAND THERAPISTS



ASSH | *American Society for  
Surgery of the Hand*

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