

# ASHT 2024



American Society  
of Hand Therapists®

# ANNUAL MEETING

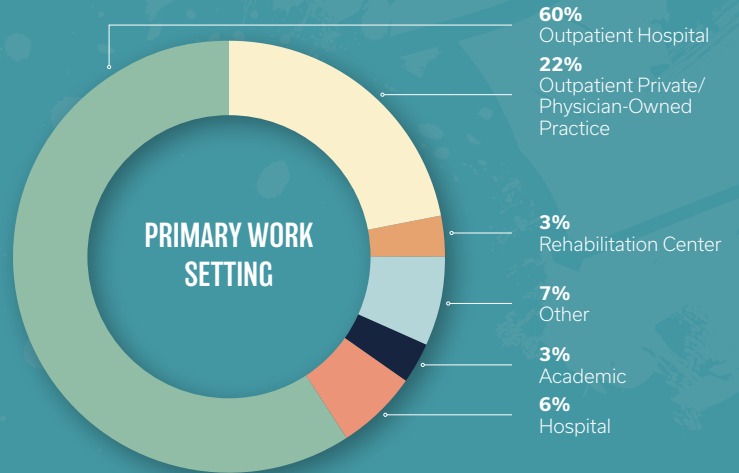
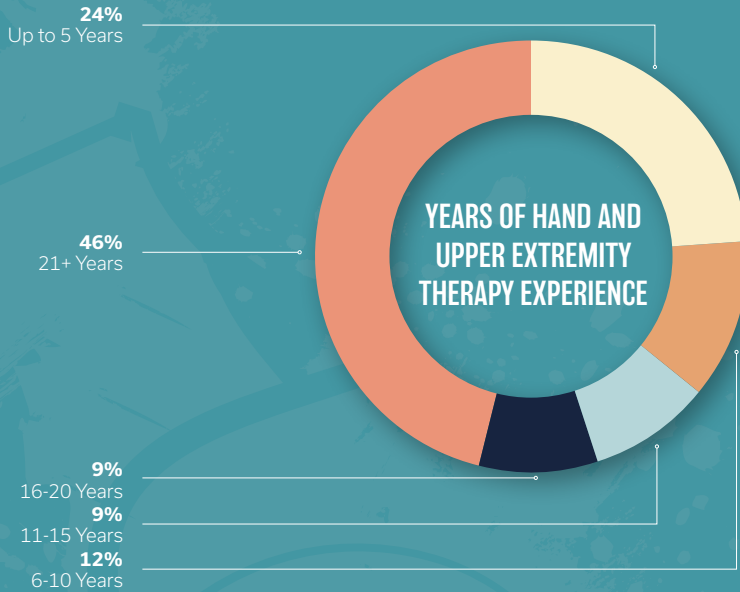
PROSPECTUS AND YEAR-ROUND ADVERTISING AND MARKETING BROCHURE  
September 26-29, 2024 | St. Louis, MO

Advancing the science and practice of hand and  
upper extremity therapy through education,  
advocacy, research and clinical standards

**INTEGRATING  
PERSPECTIVES:  
Learning, Collaborating  
and Innovating**



# MEMBERSHIP DEMOGRAPHICS



## About ASHT

ASHT is a professional organization of hand therapy professionals, who specialize in the treatment and rehabilitation of the upper extremity (shoulder, arm, elbow, forearm, wrist and hand). The majority of our members have completed the requirements for the advanced designation of Certified Hand Therapist (CHT).

## Our MISSION

To build and support the community for professionals dedicated to the excellence of hand and upper extremity therapy.

## Our VISION

To be the recognized leader in advancing the science and practice of hand and upper extremity therapy through education, advocacy, research and clinical standards.

## OUR REACH

**3,300+ members**  
specializing in  
hand and upper  
extremity therapy

- Certified Hand Therapists (CHTs) – 75%
- Educators
- Healthcare providers
- Occupational therapists
- Physical therapists
- Researchers
- Solution providers
- Students
- 92% of members are directly involved in decision making

# ASHT 2024 ANNUAL MEETING



The ASHT Annual Meeting is the premier hand therapy event that gives therapists who specialize in the upper extremity a chance to come together for educational sessions, practice updates, advocacy, research, vendor meetings and networking. With over 750 in-person attendees and 50+ exhibitors, the meeting provides our upper extremity professionals an opportunity to exchange information on the latest insights, discuss new developments and network with leading experts in this specialized field in our robust exhibit hall.

# ASHT THANKS OUR 2023 SUPPORTERS

3-Point Products, Inc.

Allard USA

American Association for Hand  
Surgery / AAHS

American Hand Therapy  
Foundation / AHTF

Angular Ortho

AxoGen

BraceLab

BTE Technologies, Inc.

Bullseye Brace, Inc.

Cedaron Medical

Essity

Evidence Based, LLC

Exploring Hand Therapy

Fabrication Enterprises, Inc.

Fiix Body

Georgia Hand and Upper  
Extremity Special Interest Group /  
GHUESIG

Get It Back LLC

Grace & Able

GripAble

Hand in Mind

Hand Rehabilitation Foundation

Hand Therapy Certification  
Commission / HTCC

Hanger Clinic

Hely & Weber

HominidX LLC

HPSO

Indiana Hand to Shoulder Center

International Academy of  
Orthopedic Medicine –  
US / IAOM

IRG Physical & Hand Therapy

Jane Software Inc /  
Jane App

Joint Jack Company

JST Art & Design

Kinetec USA, Inc.

Lafayette Instrument

Medline Industries, Inc.

MedTech International Group

Naked Prosthetics

Neuro Rehab Recovery

North Coast Medical

NYU Langone Medical Center

Orfit Industries America

OrthoPress Inc.

OrthoRPM Inc.

Össur

Performance Health

Physical Therapist Recruiters

Pillet Hand Prostheses, Ltd.

Point Designs

ProHands Medical

Rehab Education, LLC

Select Medical

Shock-Tek

Somos

Strava Solutions

Tenzr Health

Therabath Professional Paraffin  
Products

Thomas Jefferson University

Thought Technology Ltd.

Thumb Anchor Glove

Triumph LTD

United Brachial Plexus Network

University of Utah Hand Therapy

University of Wisconsin-  
Milwaukee

US Army Medical Department

Virtual Hand to Shoulder Institute

Western University

Winback

The ASHT community is always very welcoming and we receive great feedback on our products and on how to improve what we manufacture. There is a lot of expertise in the room and great individuals to partner with on future research.

—Brian Brown; Lafayette Instrument Company

ASHT conferences are an excellent opportunity to engage with our customers, share information about our new products, educate on best orthotic design and fabrication techniques and network!

—Debbie Schwartz; Orfit

The ASHT Annual Meeting is by far the best opportunity to meet and spend time with hand therapists from the US and international countries as well. The planning team does a great job of getting the attendees into the exhibit hall and the venues are carefully chosen to be convenient for all involved. If you are new to this market or have been serving the market for decades, add ASHT to the top of your list.

—Julie Belkin; 3 Point Products

# SPONSORSHIP/EXHIBIT OPPORTUNITIES

Gain brand exposure and build your network by connecting with attendees in an informative, intimate and effective event format. The welcome reception, refreshment breaks and lunch will take place in the exhibitor area to ensure optimal traffic flow to the exhibit hall. Exhibit space is assigned on a first-come, first served basis.

INCLUDED WITH YOUR SPONSORSHIP LEVEL	PLATINUM \$10,000	GOLD \$7,500	SILVER \$4,500	EXHIBIT BOOTH PACKAGE CORNER: \$2,750 INLINE: \$2,500	VIRTUAL EXHIBIT DIRECTORY \$750
IN-PERSON EXHIBIT BOOTH*	10' x 20'	10' x 20'	10' x 10'	10' x 10'	N/A
VIRTUAL EXHIBIT DIRECTORY	•	•	•	•	•
EXHIBITOR REGISTRATIONS <i>(exhibit hall-only and virtual registrations)</i>	4	3	2	2	
FULL CONFERENCE REGISTRATION	1	1	1		
ATTENDEE LIST <i>(sponsors receive email/phone)</i>	Pre and Post	Pre and Post	Pre and Post	Post Only	
45-SECOND PRERECORDED VIDEO <i>(Will play in the beginning of one [1] Plenary Session)</i>	•				
SPONSORED SLIDE <i>(Have your approved one-page PowerPoint slide included in the walk-in slides)</i>	•	•			
MOBILE APP ADVERTISING	Banner Ad On Main Menu	Banner Ad On Secondary Page			
POCKET PLANNER ADVERTISING	Full Page Ad Premium Position	Full Page Ad	Full Page Ad		
MOBILE APP PUSH NOTIFICATION	1	1	1		
EXHIBIT SCRATCH-TO-WIN TICKETS	•	•	•		
VENDOR MARKETPLACE ADVERTISING AD <i>(12 months)</i>	•	•	•		
SPONSOR RECOGNITION <i>(branding on event website, conference emails, materials, signage)</i>	•	•	•		
ACKNOWLEDGEMENT IN ASHT TIMES SPECIAL PRINT EDITION	•	•	•		

\*Includes 8' high backwall drape, 8' high sidewall drape, and one (1) 7' x 44' cardstock identification sign. Exhibit hall is NOT carpeted. Furniture not included. Exhibitors may purchase additional exhibit hall-only registrations for \$250 each. Exhibitors may purchase full conference passes for \$655. After the first 10' x 10' booth purchase, each additional booth comes with one (1) exhibit hall-only registration.



# SPEAKING OPPORTUNITIES

## BREAKFAST SYMPOSIA

**(IN-PERSON SESSION)**  
**\$5,000 | 2 AVAILABLE**

The Breakfast Symposium has been a go-to affiliate event for many years at ASHT Annual Meetings. With the opportunity to enjoy breakfast and educational content from a top sponsor, meeting attendees jump at the opportunity to reserve their space before they fill up! Take the opportunity to provide attendees with an additional learning forum or develop your content to support an existing program session.

### SPONSORSHIP FEE INCLUDES

- Exclusive rights to 1 of 2 available Breakfast Symposia
- One-hour session time
- Room rental and set for a maximum of 200 attendees (dependent on required safe distancing practices)
- Projector and screen
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

\*Sponsor is responsible for breakfast F&B costs. We will put you in contact with hotel conference manager for planning and pricing

## HANDS-ON DEMONSTRATIONS

**(IN-PERSON SESSION)**  
**\$2,500 | 4 AVAILABLE**

A Hands-On Demonstration provides companies with an opportunity to share working knowledge of their products with hand therapists in a collaborative setting, showcasing the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility. Key objectives in sponsoring a demonstration at ASHT's Annual Meeting is for hands-on demonstration purposes and to provide supporters and attendees alike the opportunity to participate in more interactive demonstrations that would be difficult to do from an exhibition booth.

### HANDS-ON DEMONSTRATION FEE INCLUDES

- Exclusive rights to 1 of 4 available Hands-On Demonstrations
- Half-hour session time
- Room rental and set for a maximum of 100 attendees
- Projector and screen
- In-stock hotel furnishing
- Pre-conference attendee list for one-time use
- Staff/marketing support from ASHT

## LEARNING HOUR

**(VIRTUAL SESSION)**    **\$2,500 | 4 AVAILABLE**

A Learning Hour provides companies with an opportunity to share working knowledge of their products/services with the virtual attendees who cannot join us in person. Companies will be able to showcase the latest cutting-edge technology and techniques that help our professionals do their jobs with greater efficiency and agility.

### FOCUS GROUP FEE INCLUDES

- Exclusive rights to 1 of 4 available Learning Hour sessions
- One-hour session time
- Session will be prerecorded and made available for viewing in the on-demand platform for virtual attendees only
- Session will be available on-demand for all registered attendees for 12 months after the conference concludes
- Professional production support
- Pre-conference full attendee list for one-time use, along with a list of all attendees of your learning hour
- Staff/marketing support from ASHT

#### For all Speaking Opportunities

Audio/visual, Internet access, food and beverage, any facilitator honorarium and/or travel is not included and can be arranged separately by the sponsor if needed. ASHT is open to discussing special, interactive seating configurations upon request. Additional charges may apply. Session proposals must be approved by the ASHT Annual Meeting Committee to ensure that the program(s) are applicable to attendee needs. ASHT does not guarantee headcount and all opportunities are based on availability at time of inquiry.

# A LA CARTE PROMOTIONAL AND BRANDING OPPORTUNITIES

Recognition for sponsors of an A la Carte opportunity is for the program or service being supported only. If you have a unique branding idea that is not listed below, please contact ASHT to learn more about how we can work together to customize a solution that fits your needs.

## ADVERTISING & BRANDING OPPORTUNITIES

OPPORTUNITY	AVAILABILITY	INVESTMENT	ABOUT
<b>ePOSTER SESSION SPONSOR</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$6,000	Your company logo will be on the ePoster kiosk, headphones and pens that get distributed to all attendees at registration.
<b>TOTE BAG SPONSOR</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$7,500	Useful for years to come as they are carried into session rooms, through airports and all over the conference with your company logo.
<b>TOTE BAG INSERT</b>	5	\$2,000	Have your approved item placed in the tote bag. Guaranteed to hit each conference-goer!
<b>LANYARDS</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$6,000	Your company logo will be the center of every conversation hosting the badge holder lanyard
<b>WATER BOTTLE SPONSOR</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$8,000	Have your company logo on water bottles and custom creative on a distribution station placed within a high-traffic area
<b>NOTEPAD SPONSOR</b>	Exclusive	\$4,000	A convenient tool for use not only during the conference, but after as well! Each attendee will receive a customized notepad with sponsor branding.
<b>WIFI SPONSOR</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$6,000	Every attendee who uses the WiFi will be immediately directed to your website!
<b>HOTEL KEY CARDS</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$6,000	Start building brand visibility from the moment the attendees arrive at the hotel!
<b>HEADSHOT STUDIO</b> <i>(Receives Gold level benefits &amp; deliverables except the exhibit booth)</i>	Exclusive	\$7,500	Photographers will be onsite in our Headshot Studio to take complimentary headshots for attendees. Brand this space and receive all the credit for providing this necessary element to attendees' professional portfolios.
<b>UNDER-DOOR DROP</b>	3	\$3,500	Are you trying to distribute a one-sheet? Have our team place it under each attendee's hotel door!

## POCKET PLANNER

Each registered participant will receive this useful booklet containing the agenda at a glance, room locations, exhibitor listing, instructions for obtaining continuing education credit and information on any planned activities or social events.

AD POSITION & SIZE	RATE
Outside Back Cover*	\$1,750
Inside Front Cover*	\$1,500
Inside Back Cover*	\$1,500
Full Page	\$1,000

\*PREMIUM POSITIONS ARE BASED ON AVAILABILITY.  
ALL ADS ARE 4-COLOR.

## 2024 ANNUAL MEETING WEBSITE ADVERTISING

**\$1,000 (4 AVAILABLE)**

Raise brand awareness and connect with your target audience by placing an ad on the meeting website. Once the ads are launched, they stay up until the conference site comes down. You buy all ads together—they aren't sold individually. It is a first-come, first-served basis with a max of four advertisers.

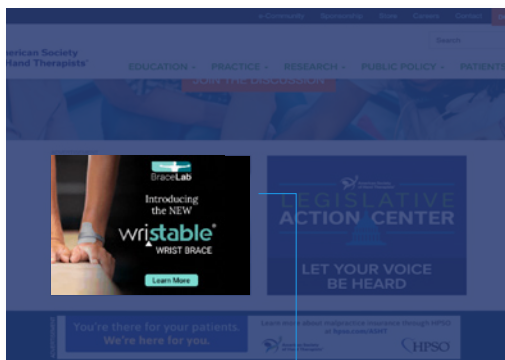
AD POSITION	SIZE CREATIVE	FORMATS ACCEPTED
BANNER AD	728 x 90 pixels	JPG, PNG, GIF
BIG BOX HOMEPAGE AD	270 x 270 pixels	JPG, PNG, GIF

# YEAR-ROUND ADVERTISING OPPORTUNITIES

## Website Advertising

The ASHT website is the information hub for all things association related and allows members to gain instant access to important information from ASHT. This is a targeted audience with a keen interest in learning about products, programs, services and educational opportunities related to the specialty of hand and upper extremity therapy. The ASHT website receives an average of 69,000 unique page views and over 14,000 unique visitors per month. Top website advertisers see a click-through rate of over 2%. This rate is 33x greater than the national average\* (.06%)!

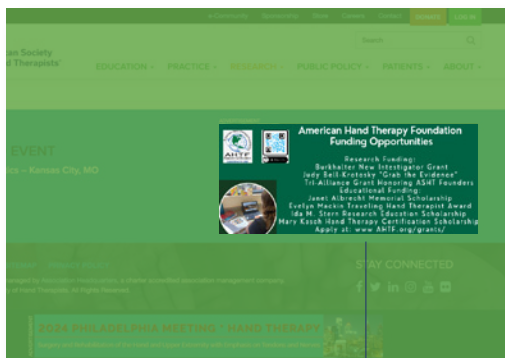
\*Forbes, July 2020



Big Box Homepage



Slider



Big Box Secondary

Pricing	Slider* Run of Site (728 x 90)	Big Box Homepage (360 x 290)	Big Box Secondary Page (540 x 228)	Slider/Big Box BONUS Package**
3 months	\$750	\$635	\$635	\$1,320 a savings of \$65
6 months	\$1,290	\$1,175	\$1,175	\$2,380 a savings of \$85
12 months	\$2,360	\$2,240	\$2,240	\$4,400 a savings of \$200

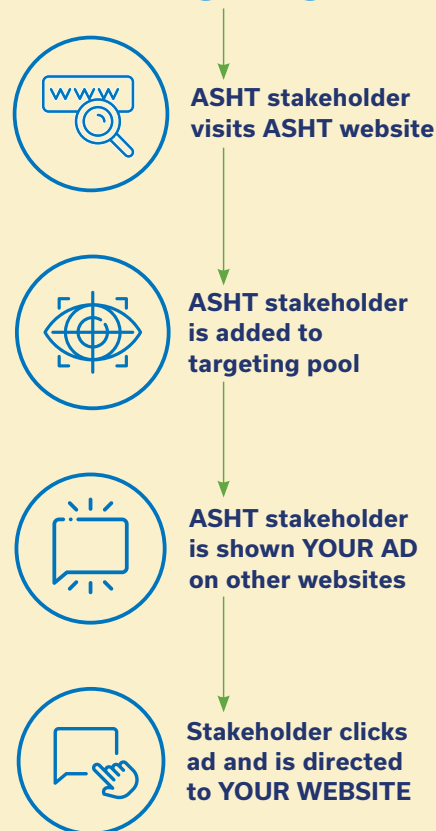
\*Slider auto-opens when webpage loads, and auto-closes after 30 seconds  
\*\*Includes one Big Box option, either Homepage or Secondary Page

## RETARGETING CAMPAIGNS (Online Advertising)

Reach ASHT stakeholders with this innovative programmatic site retargeting program! If you're not familiar with retargeting, here is general overview:

15-DAY CAMPAIGN: \$2,500  
30-DAY CAMPAIGN: \$4,000

### How Retargeting Works





# ASHT TIMES Magazine

Market your products and services to dedicated hand therapists by advertising in the ASHT Times magazine. A digital magazine delivered quarterly via email to all 3,500+ ASHT members. The new digital format allows for clickable links and new digital ad types.

These new ad types include a sidebar ad on the homepage that is visible at all times, embedded video and a call out/light-box for added content to further strengthen your brand-to-reader relationship.



ISSUE	DIGITAL	PRINT
Q1-Spring 2024	•	
Q2-Summer 2024	•	•
Q3-Fall 2024	•	
Q4-Winter 2024	•	

## ADVERTISING Sizes & Rates

Full Page, Bleed	.....	\$990
Full Page, No Bleed	.....	\$990
Half Page, Vertical	.....	\$585
Half Page, Horizontal	.....	\$585
1/4 Page	.....	\$460



### Special Print Edition Premium Positioning

Outside Back Cover • Add \$500 | Inside Front or Back Cover • Add \$250

### Charges for Digital Enhancements, per issue

Home Page Sidebar • \$1,000 | Embedded Video • \$300/issue  
Light-box/Call Out • \$300/issue

## Q2 SUMMER 2024 Special Print Edition

Landing in Summer 2024, ASHT will again be mailing special print edition of the ASHT Times and advance program for the 2024 Annual Meeting to a circulation of 7,000+ members and other key industry leaders. ASHT is excited to host an in-person meeting in St. Louis this year, with an extension in a hybrid (virtual) format.

Become an advertiser in this special print edition and get your message directly into the hands of all members and attendees. Ads can be used to promote your booth location and any promotional offers that might attract a greater volume of traffic to your exhibit.





# HANDS ON ADVERTISING

## The official eNewsletter of ASHT

*Hands On*, ASHT's electronic newsletter, is distributed biweekly to all ASHT members. *Hands On* includes: upcoming events, member spotlight, industry trends, featured items and more! Advertising in *Hands On* includes company logo or ad with direct link to your company's website. Don't miss this opportunity to have your message delivered to all 3,300+ ASHT members and other industry leaders!



### Banner Ads (2038 x 375)

- 3 Months (6 issues) .....\$315
- 6 Months (12 issues).....\$585
- 9 Months (18 issues).....\$860
- 12 Months (24 issues)..... \$1,120

## NEW! HANDS IN MOTION PODCAST SPONSOR

Our popular biweekly podcast includes dynamic discussions with a variety of guests on diverse topics, including current treatment trends, hot topics in hand and upper extremity rehabilitation, current evidence, case studies, alternative treatment areas and more!

Sponsorship includes a 20-second statement read by the host, verbal mentions in the podcast and recognition on the website and any emails promoting the podcast.

- 3 Months (6 podcasts) ..... \$850
- 6 Months (12 podcasts) ..... \$1,400
- 12 Months (24 podcasts) .... \$2,500

## ASHT Times Digital Supplement

**\$7,000 per**

After a successful pilot in 2019, ASHT is offering the *ASHT Times* Digital Supplement to all hand and upper extremity therapy solution providers. Work hand-in-hand with ASHT staff and volunteer leadership as you craft educational content for members of ASHT, and leverage the final product both within ASHT membership and within your own network.

### Sponsors Receive:

- 4-6-page CE supplement of the *ASHT Times* that is released between standard editions
- Sponsor provides all content with oversight from the ASHT Education Division
- ASHT handles editing, design, launch and marketing of the supplement
- CE certificate instantly provided to hand therapists upon successful quiz completion



## Proven Results

Over 1,000 therapists read the pilot supplement and 500 took the corresponding CE exam

All vendor-led webinars/digital supplements and their topics are subject to ASHT approval. Webinar dates and timing subject to ASHT approval. ASHT webinars are recorded and archived for on-demand access and all logistics, including the technology platform, are managed internally.

# EDUCATE ASHT MEMBERS (INCLUDES CE)

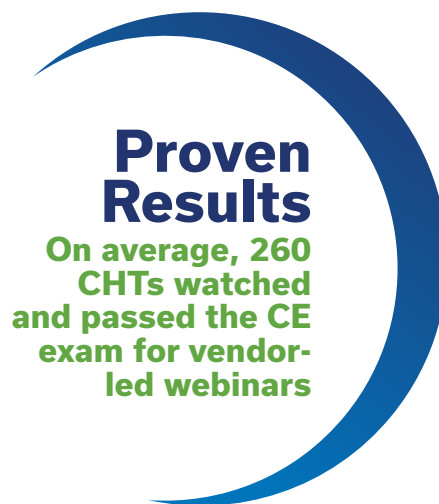
## Vendor-led Webinar

\$2,500 per

ASHT proudly supports industry research and the latest advancements in technology, products, programs and services available to hand therapists. Partnering with ASHT on a promotional webinar (under the ASHT banner) is a smart way to further your organization's message to both members and non-members, while leveraging the society's network and marketing power.

### Sponsors Receive:

- Ability to develop your own content and provide your own speaker
- Two months of free webinar access for ASHT members and non-members
- CE offered to hand therapists that successfully complete the quiz
- Co-branded PowerPoint slide deck template provided by ASHT
- One logo, 50-word company description with URL and contact information positioned on the opening and closing slide
- Lead share provided via list of registered webinar participants



## HAND THERAPY WEEK

### Become a Champion of the Hand and Upper Extremity Specialty

June 3-9, 2024 • \$3,500

(exclusive sponsorship)

Hand Therapy Week is an integrated national program sponsored by ASHT. Our members are encouraged to sponsor and organize events in their communities, promoting the benefits of the profession and the services they provide.

Hand Therapy Week brings the benefits of the hand and upper extremity therapy specialty to new audiences, demonstrating the advantages of prevention and treatment procedures for patients who have been affected by an accident or trauma, and educating the public. A photo contest is held on ASHT's Facebook page each year. Winners receive gift certificates and are recognized in ASHT print and digital communications.

### Benefits Include:

- Logo and/or recognition in all print and electronic promotional materials, including:
  - » Two posts on Facebook (10K+ Impressions)
  - » Two posts on Twitter (8K+ Impressions)
  - » Hand Therapy Week Webpage
  - » Dedicated e-blasts & *Hands On* member newsletter
- Template press release provided to easily promote your involvement to your database and the media

## VENDOR MARKETPLACE

ASHT is proud to reintroduce the Vendor Marketplace. It is a virtual online store integrated with the ASHT website, providing hand and upper extremity therapy practitioners with a "one-stop shop."

The Marketplace is open to both members and non-members, whereby practitioners will be able to shop, learn and meet all product and service needs for their patients and practices right from the ASHT website by browsing through our various Vendor Marketplace categories!

**\$500 per listing for 12 months**

## ASHT WEBINAR SPONSORSHIP

\$750 per

ASHT webinars focus on the most critical issues, future trends, best practices and next practices facing hand and upper extremity therapy today. Sponsor an ASHT-produced webinar to reach hand therapists when they are ready to be educated!

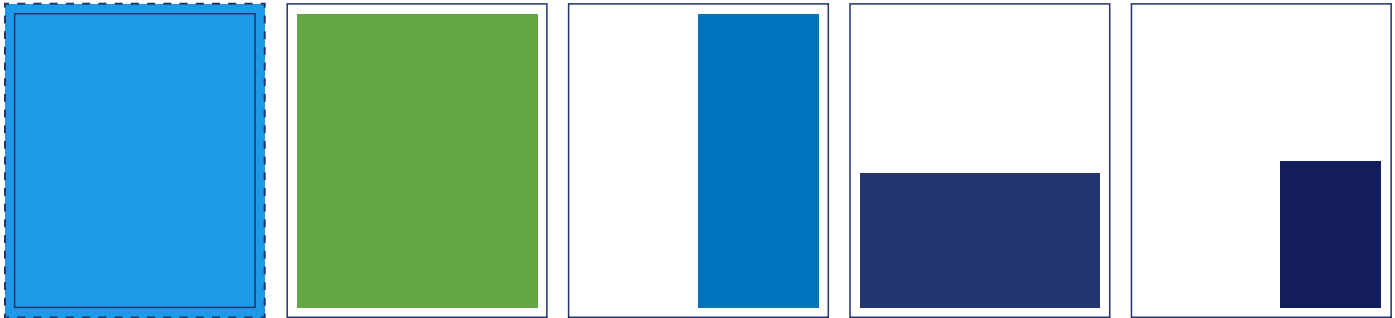
### Sponsors Receive:

- One logo positioned in the lower right corner of each slide with the ASHT logo at the top left
- One logo, 50-word company description with URL and contact information positioned on the opening and closing slide
- Promotion through website, newsletter and social media
- Lead share generated by the webinar of registered participants

# ARTWORK SPECS

Submit all artwork to: [marketing@asht.org](mailto:marketing@asht.org)

## ASHT Times Ad Sizes



Full Page (Bleed)  
Trim: 8.5" x 11"  
Bleed: 0.125"

Full Page (No Bleed)  
7.5" x 10"

1/2 Page  
(Vertical)  
3.75" x 10"

1/2 Page  
(Horizontal)  
7.5" x 5"

1/4 Page  
3.75" x 5"

## ASHT TIMES Ad Specs

### Acceptable Digital Formats

Advertisements must be created and submitted in either Adobe InDesign (include fonts and images), Adobe Photoshop (TIF format), Adobe Illustrator (EPS format) or high-resolution PDF (fonts embedded). Ads created in other programs, such as Microsoft Word or PowerPoint, will not be accepted.

### File Submission

Ads can be submitted on 100MB zip disk or CD-ROM. Ads can be emailed to [marketing@asht.org](mailto:marketing@asht.org) if they are less than 3MB when compressed or stuffed. All compressed or stuffed files must be self-extracting.

### Printing Requirements

The ASHT Times special print edition is printed by sheet-fed offset press. Black-and-white and color photographs should be scanned at no less than 300 dpi. Line art should be scanned at no less than 1,000 dpi. Standard dot gain is 5 percent, maximum ink density is 300.

**Note:** For color ads, the ASHT Times special print edition cannot guarantee color reproduction in printed publication without a supplied contract-level color proof. Advertiser must accept printer's judgment on color if something other than a contract-level proof is submitted.

### ASHT Times Ad Deadlines

Issue	Reservation Due	Artwork Due
Q1	2/1/2024	2/9/2024
Q2	4/25/2024	5/3/2024
Q3	8/29/2024	9/6/2024
Q4	10/31/2024	11/8/2024

### ASHT.org Banner Ads • Submit artwork and URL

Type	Target	Size	Format	DPI
Slider	Run of Site	728x90	JPG or GIF	72
Big Box	Homepage	360x290		
Big Box	Secondary Page	540x228		

### ASHT.org Vendor Marketplace Ads

Submit artwork, URL and Vendor Marketplace Category.

Size	Format	DPI
489x90	JPG	72

### Hands On eNewsletter Ads • Submit artwork and URL

Size	Format	DPI
2038 x 375	JPG or GIF	72

# ASHT ANNUAL MEETING 2024 APPLICATION

ASHT 2024  
ANNUAL MEETING  
September 26-29, 2024 | St. Louis, MO



## PRIMARY CONTACT INFORMATION (HANDLES ALL CONFERENCE/MARKETING LOGISTICS)

Contact Name \_\_\_\_\_  
Contact Title \_\_\_\_\_  
Contact Email \_\_\_\_\_  
Contact Office Phone \_\_\_\_\_  
Contact Mobile Phone \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with all the policies, rules, terms, conditions, regulations, code of conduct contained in the exhibitor prospectus and online.

Signature \_\_\_\_\_

## INFORMATION FOR DIGITAL RESOURCE GUIDE AND PROMOTIONS (THIS WILL BE USED FOR ALL ASHT PROMOTIONS)

Company Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Main Phone \_\_\_\_\_ Website \_\_\_\_\_

### ANNUAL MEETING SPONSORSHIP PACKAGES

- Platinum ..... \$10,000
- Gold ..... \$7,500
- Silver ..... \$4,500

### IN-PERSON EXHIBIT PACKAGE

- 10 X 10 In-line Booth ..... \$2,500 Per Qty. \_\_\_\_\_
- 10 X 10 Corner Booth ..... \$2,750 Per Qty. \_\_\_\_\_

### VIRTUAL EXHIBIT ONLY

- Virtual Exhibit Directory ..... \$750

### POCKET PLANNER

- Back Cover ..... \$1,750
- Inside Back Cover ..... \$1,500
- Inside Front Cover ..... \$1,500
- Full Page ..... \$1,000

### ADVERTISING

- Annual Meeting Website Ad ..... \$1,000

### BRAND EXPOSURE

- Tote Bags Sponsor ..... \$7,500
- Water Bottle Sponsor ..... \$8,000
- Notepad ..... \$4,000
- Lanyards ..... \$6,000
- WiFi Sponsor ..... \$6,000
- Hotel Key Cards ..... \$6,000
- Under-Door Drop ..... \$3,500
- Tote Bag Insert ..... \$2,000
- Seat Drop ..... \$2,000
- Headshot Studio Sponsor ..... \$7,500
- ePoster Sponsor ..... \$6,000

### IN-PERSON AFFILIATE EVENT OPPORTUNITIES

- Breakfast Symposium ..... \$5,000
- Hands-On Demonstration ..... \$2,500

### VIRTUAL AFFILIATE EVENT OPPORTUNITIES

- Learning Hour ..... \$2,500

## PAYMENT INFORMATION

- Invoice me for payment by **check** or **secured payment link**  Invoice me for payment by **wire transfer** or **ACH**.

- Please charge my **credit card** below:

- Visa  Master Card  American Express

Name on Card \_\_\_\_\_

Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Total \_\_\_\_\_

Signature \_\_\_\_\_

### SPONSORSHIP AND EXHIBIT APPLICATION TERMS

- The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
- There is a cancellation processing fee for exhibitors of \$200 per 10x10 exhibit. The cancellation processing fee for sponsorship packages is 10% of the total sponsorship fee.
- Any company requesting to pay later than net 60 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
- All cancellations must be submitted to ASHT in writing. The date of receipt of the supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, June 21, 2024, all monies paid minus the cancellation processing fee will be returned to the supporter.
- Any company who cancels after Friday June 21, 2024, will be responsible for the total cost. Absolutely NO refunds for cancellations after Friday June 21, 2024.

**\*\*By exhibiting, sponsoring or registering for an ASHT program (virtual or in person), I acknowledge that all are subject to ASHT's Program Code of Conduct Policy.**



# ASHT 2024 ADVERTISING APPLICATION

## PRIMARY CONTACT INFORMATION (HANDLES ALL ADVERTISING LOGISTICS)

Contact Name \_\_\_\_\_ Contact Title \_\_\_\_\_  
 Contact Email \_\_\_\_\_  
 Contact Office Phone \_\_\_\_\_ Contact Mobile Phone \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the terms, condition, and advertising policies contained therein by reference (collectively, the Agreement) posted on the ASHT website and all policies, adopted by the ASHT hereinafter.

Signature \_\_\_\_\_

## INFORMATION FOR PROGRAM GUIDE AND PROMOTIONS (ASHT MEMBER-FACING INFORMATION)

Company Name \_\_\_\_\_ Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Main Phone \_\_\_\_\_ Website \_\_\_\_\_

ASHT Times Magazine								
Ad Size	Rate per issue	Q1	Q2 (PRINT)	Q3	Q4	Special Print Edition (Q2) Premium Positioning	Add	
Full Page, Bleed, 8.75" x 11.25"	\$990	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Outside Back Cover	<input type="checkbox"/> \$200	
Full Page, No Bleed, 7.5" x 10"	\$990	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inside Front Cover	<input type="checkbox"/> \$100	
Half Page, Vertical, 3.75" x 10"	\$585	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Inside Back Cover	<input type="checkbox"/> \$100	
Half Page, Horizontal, 7.5" x 5"	\$585	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			
1/4 Page, 3.75" x 5"	\$460	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>			

ASHT.org Website Advertising					
Length of Time	Slider (728x90)	Big Box Homepage (360x290)	Big Box Secondary Page (540x228)	Slider/Big Box BONUS Package	<input type="checkbox"/> Homepage <input type="checkbox"/> Secondary
3 months	<input type="checkbox"/> \$750	<input type="checkbox"/> \$635	<input type="checkbox"/> \$635		<input type="checkbox"/> \$1,320
6 months	<input type="checkbox"/> \$1,290	<input type="checkbox"/> \$1,175	<input type="checkbox"/> \$1,175		<input type="checkbox"/> \$2,380
12 months	<input type="checkbox"/> \$2,360	<input type="checkbox"/> \$2,240	<input type="checkbox"/> \$2,240		<input type="checkbox"/> \$4,400

## YEAR-ROUND SPONSORSHIP/ADVERTISING OPPORTUNITIES

- ASHT Times Digital Supplement ..... \$7,000
- Vendor-Led Webinar Sponsorship ..... \$2,500 per qty. \_\_\_\_\_
- ASHT Webinar Sponsorship ..... \$750 per qty. \_\_\_\_\_
- Hand Therapy Week ..... \$3,500
- Retargeting (15-day campaign) ..... \$2,500
- Retargeting (30-day campaign) ..... \$4,000
- Vendor Marketplace ..... \$500 per qty. \_\_\_\_\_
- Podcast Sponsor 3 months ..... \$850
- Podcast Sponsor 6 months ..... \$1,400
- Podcast Sponsor 12 months ..... \$2,500

Hands On eNewsletter	
Rotation	Investment
3 months / 6 Issues	<input type="checkbox"/> \$315
6 months / 12 Issues	<input type="checkbox"/> \$585
9 months / 18 Issues	<input type="checkbox"/> \$860
12 months / 24 Issues	<input type="checkbox"/> \$1,120

## PAYMENT INFORMATION

Total \$ \_\_\_\_\_

All applications should be returned to Amanda Bray at [abray@asht.org](mailto:abray@asht.org). Please contact Emmy Mielcarz at [emielcarz@ahint.com](mailto:emielcarz@ahint.com) for wire transfer information or billing questions. Please be sure to include her on your 'safe sender' list to ensure you receive her emails.

- Invoice me for payment by check or secured payment link (credit card)
- Please charge my credit card below:
  - Visa  Master Card  American Express
- Invoice me for payment by wire transfer or ACH  
*It is important to note that most banks charge a service fee for wire transfers. ASHT charges a flat fee of \$25.00 USD for all payments being made by wire transfer to cover any bank service fees that are imposed. This additional amount will be reflected in your invoice.*

Name on Card \_\_\_\_\_  
 Account Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_  
 Signature \_\_\_\_\_

### Payment Policies and Requirements

1. Ads will not run without up-front payment in full.
2. The undersigned agrees to pay 100% of all fees per the terms of this application made payable to ASHT.
3. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount of 10% the total fee.
4. All cancellations must be submitted to ASHT in writing. 10% of total fee will be retained as a cancellation fee.
5. Advertisers are responsible for ensuring the accuracy of all advertising content. ASHT is not responsible for grammatical, spelling, or other errors appearing in the content of published advertising.
6. Advertisers assume liability for all content of published advertising, and assume responsibility for all claims against the ASHT Times resulting from their advertising.
7. Requests for specific position are not guaranteed unless position premium has been selected in the advertising agreement.